NLP APPLICATIONS III: DIALOGUE SYSTEMS



Iron Man (2008)

What can machines achieve now or in the future?

Language Empowering Intelligent Assistants



Amazon Alexa/Echo (2014)

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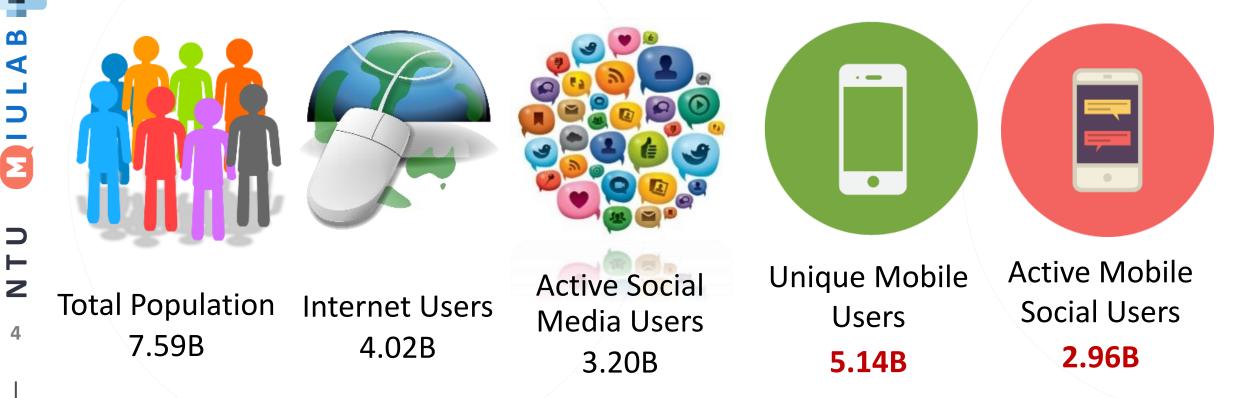
Google Home (2016)

Apple HomePod (2017)

Facebook Portal (2019)

Why Natural Language?

• Global Digital Statistics (2018 January)



The more **natural** and **convenient** input of devices evolves towards speech.

Why and When We Need?

- "I want to chat"
- "I have a question"
- "I need to get this done" "What should I do?"

- Turing Test (talk like a human) Social Chit-Chat
- Information consumption
- Task completion

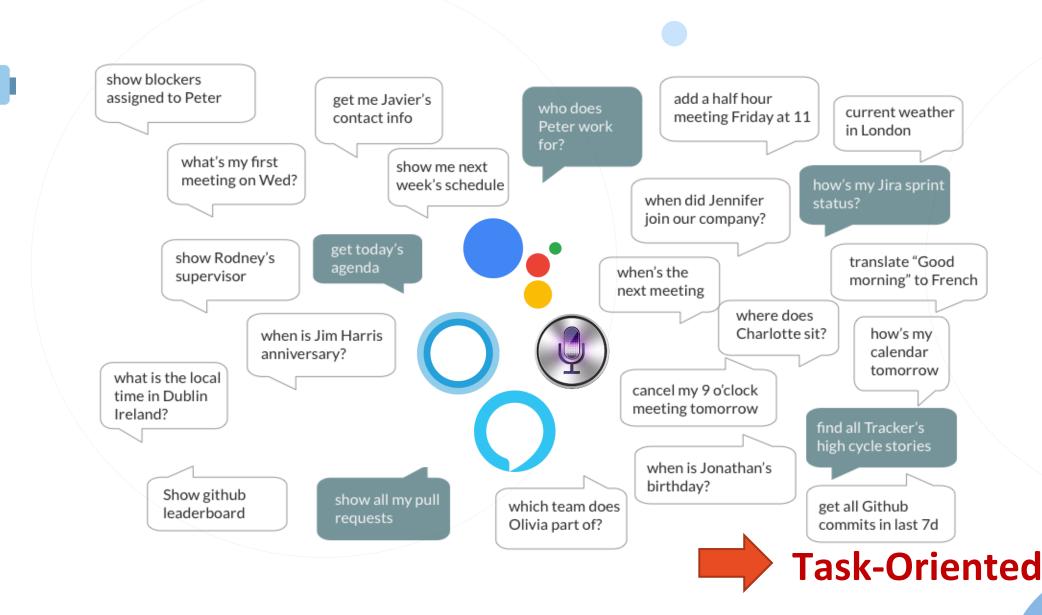
Decision support

Task-Oriented Dialogues

- What is today's agenda?
- What does NLP stand for?
- Book me the train ticket from Kaohsiung to Taipei
- Reserve a table at Din Tai Fung for 5 people, 7PM tonight
- Schedule a meeting with Vivian at 10:00 tomorrow
- Is this summer school good to attend?

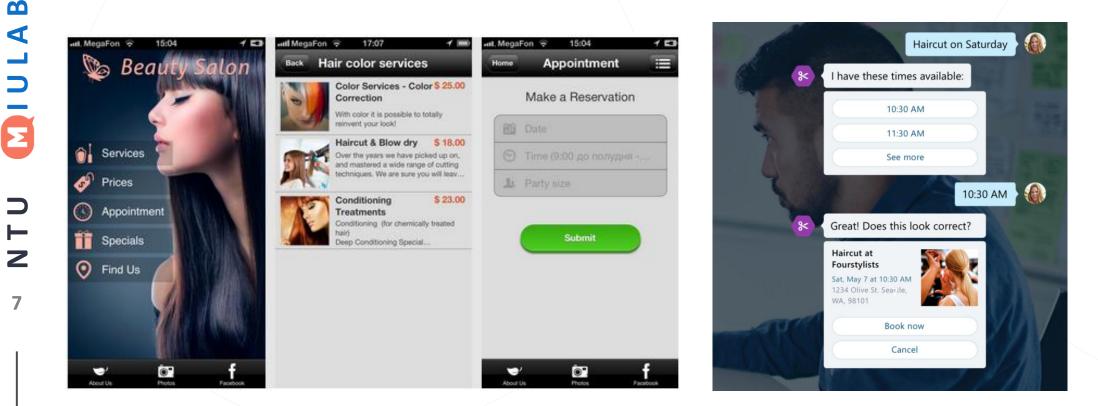


Intelligent Assistants



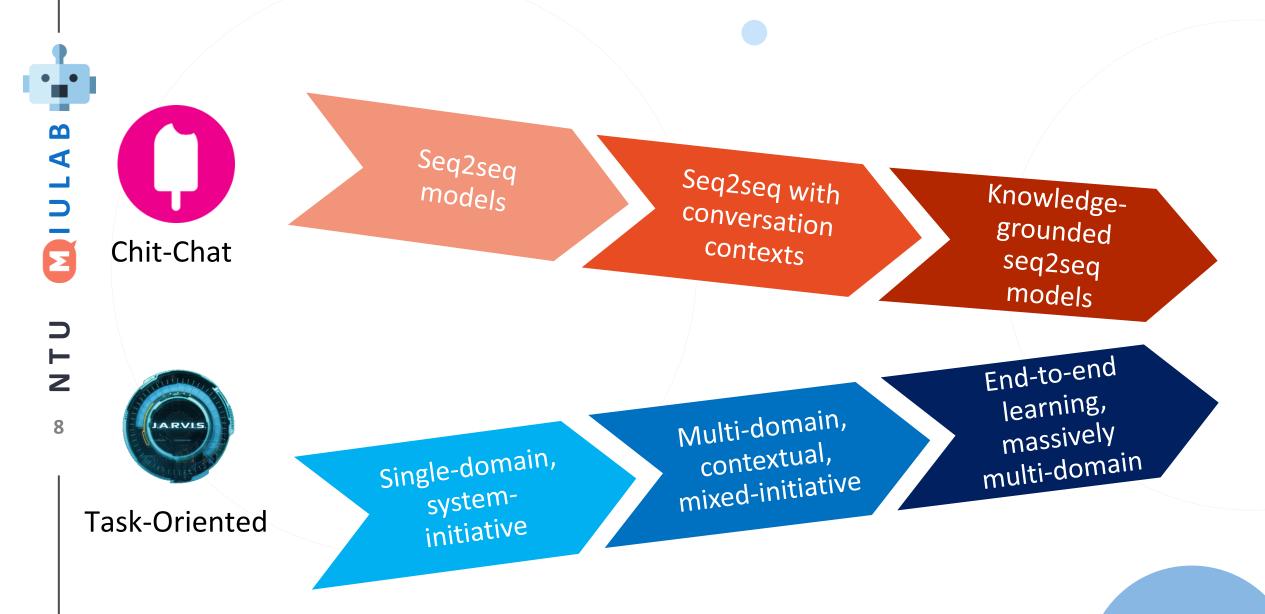
App \rightarrow Bot

• A bot is responsible for a "single" domain, similar to an app



Users can initiate dialogues instead of following the GUI design

Two Branches of Conversational Al



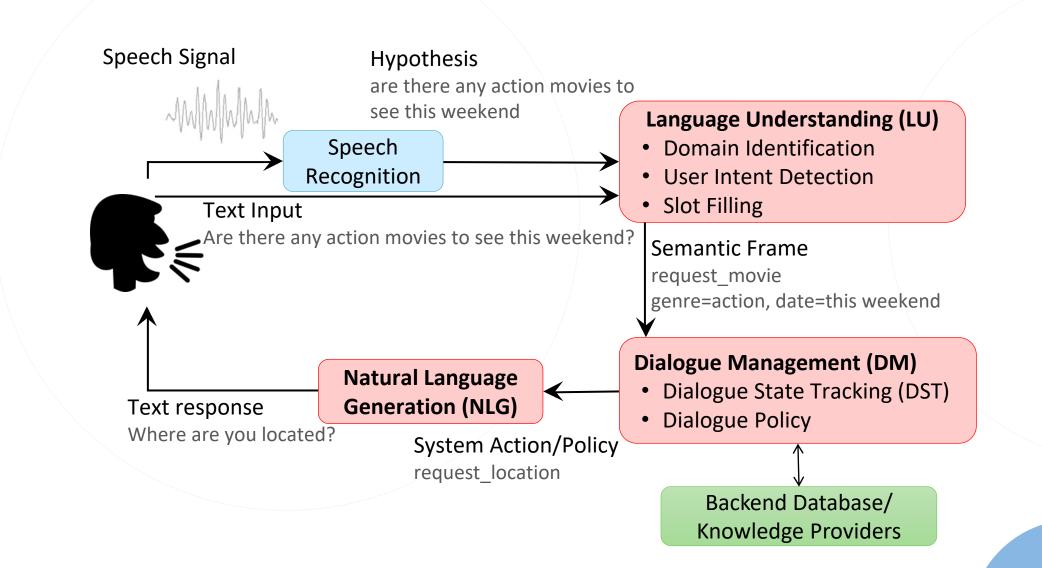
Task-Oriented Dialogues

JARVIS – Iron Man's Personal Assistant

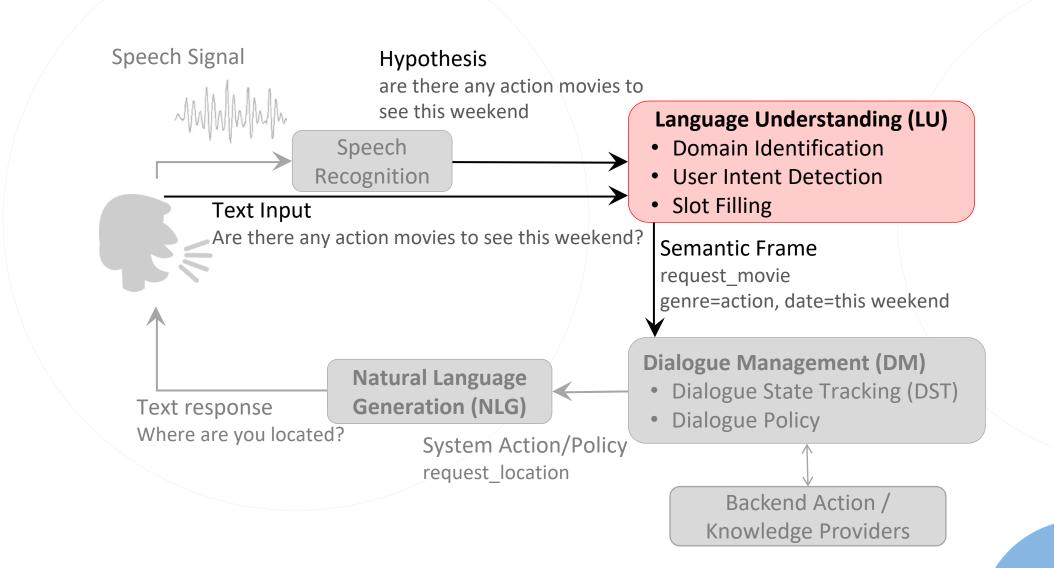
Baymax – Personal Healthcare Companion

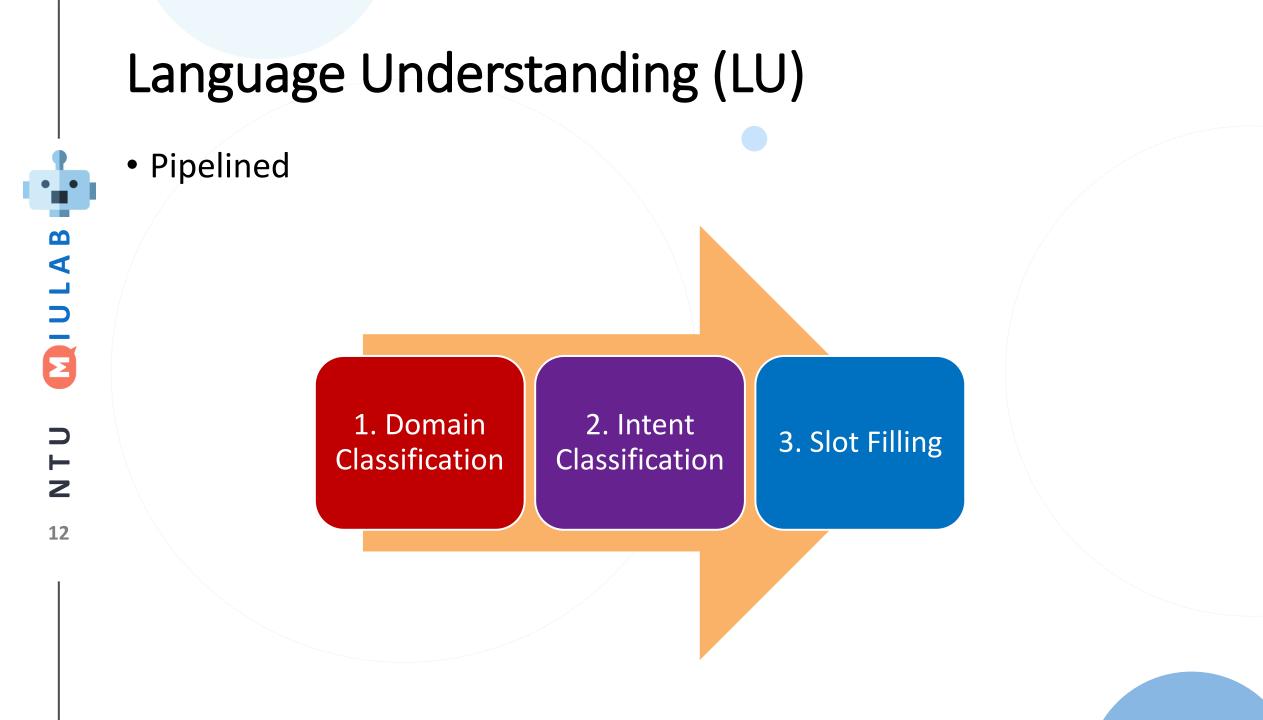


Task-Oriented Dialogue Systems (Young, 2000)



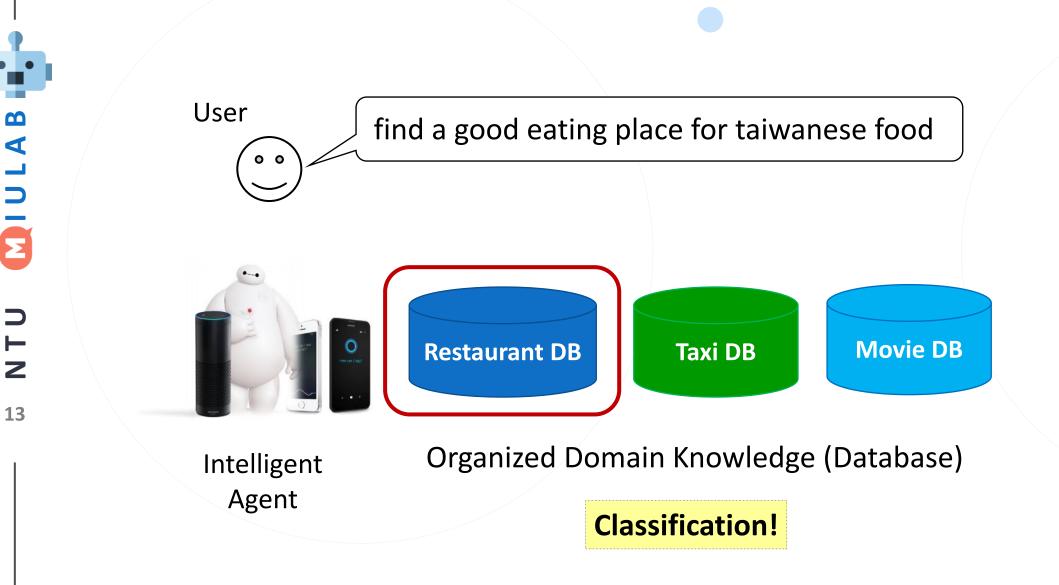
Task-Oriented Dialogue Systems (Young, 2000)





1. Domain Identification

Requires Predefined Domain Ontology



2. Intent Detection

Requires Predefined Schema



3. Slot Filling

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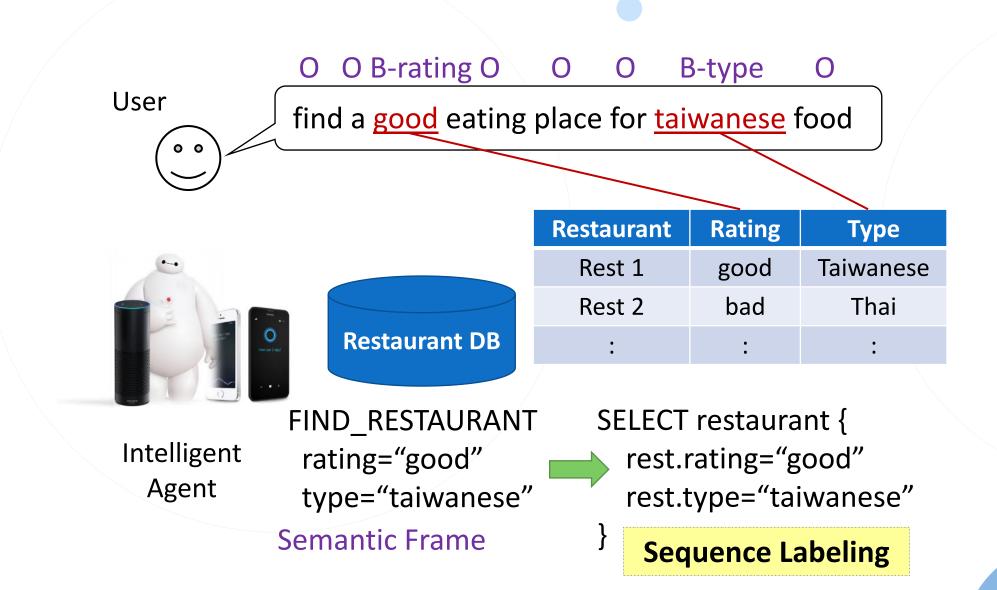
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Requires Predefined Schema



Slot Tagging (Yao et al, 2013; Mesnil et al, 2015)

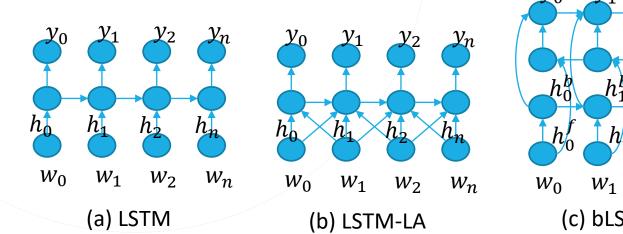
• Variations:

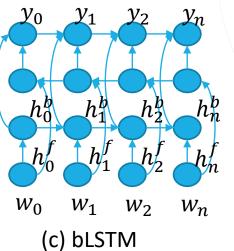
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- a. RNNs with LSTM cells
- b. Input, sliding window of n-grams
- c. Bi-directional LSTMs





Slot Tagging (Kurata et al., 2016; Simonnet et al., 2015)

- Encoder-decoder networks
 - Leverages sentence level information

- Attention-based encoder-decoder
 - Use of attention (as in MT) in the encoder-decoder network
 - Attention is estimated using a feed-forward network with input: h_t and s_t at time t

 W_n

 W_0

 W_1

 W_2

 W_n

 W_2

 W_1

 W_0

 W_0

S₀

 S_1

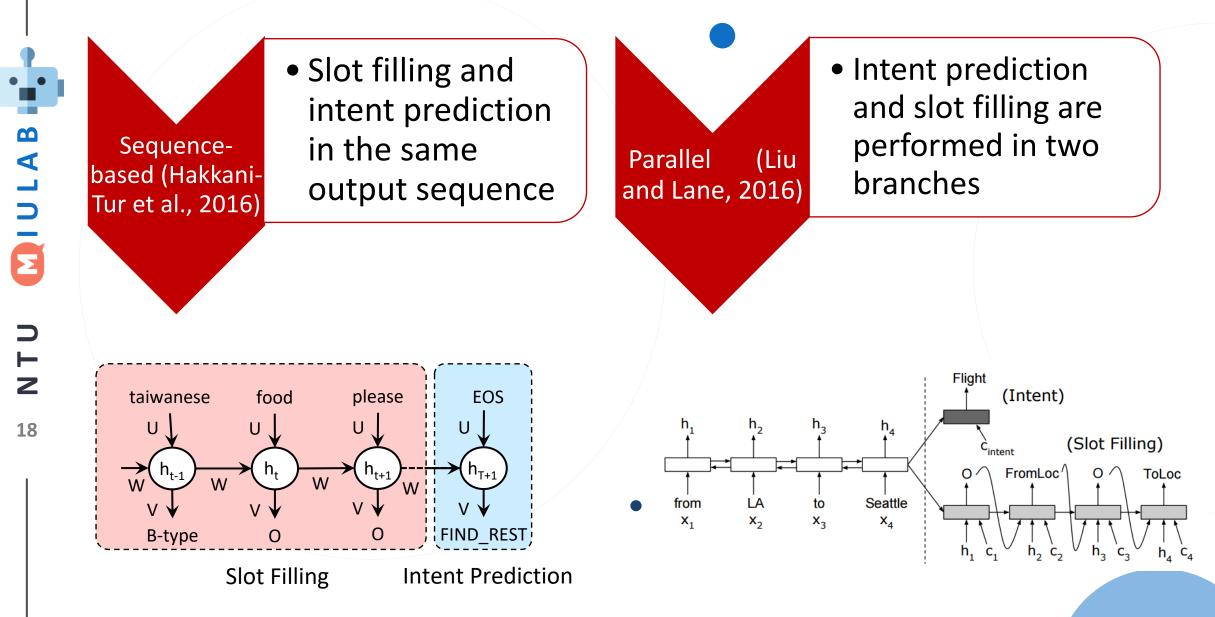
 C_i

 W_1

 W_2

 W_n

Joint Semantic Frame Parsing



Joint Model Comparison

Intent-Slot

Relationship

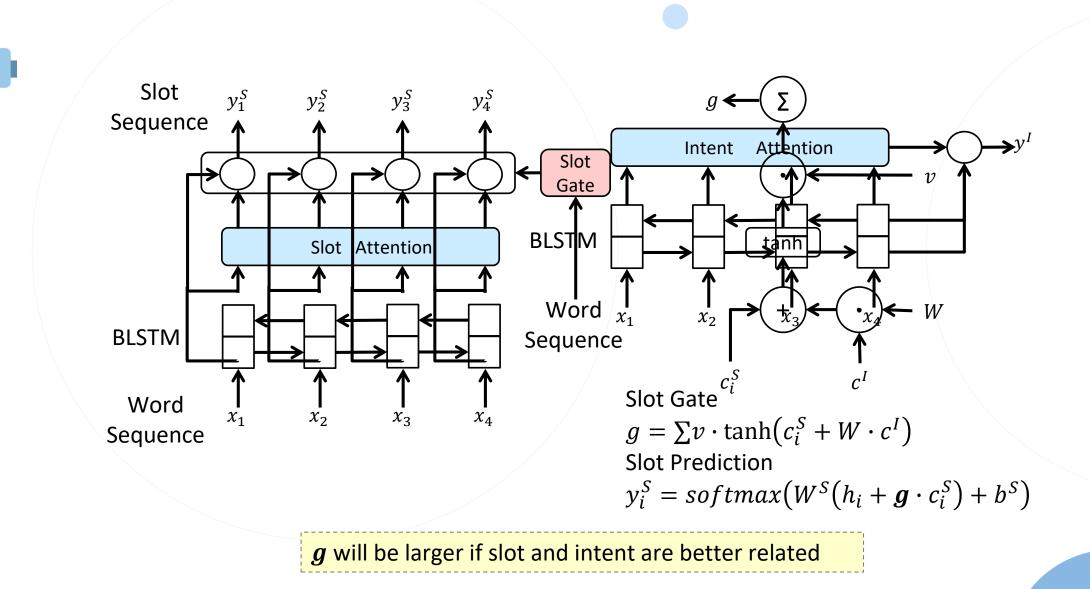
 Δ (Implicit)

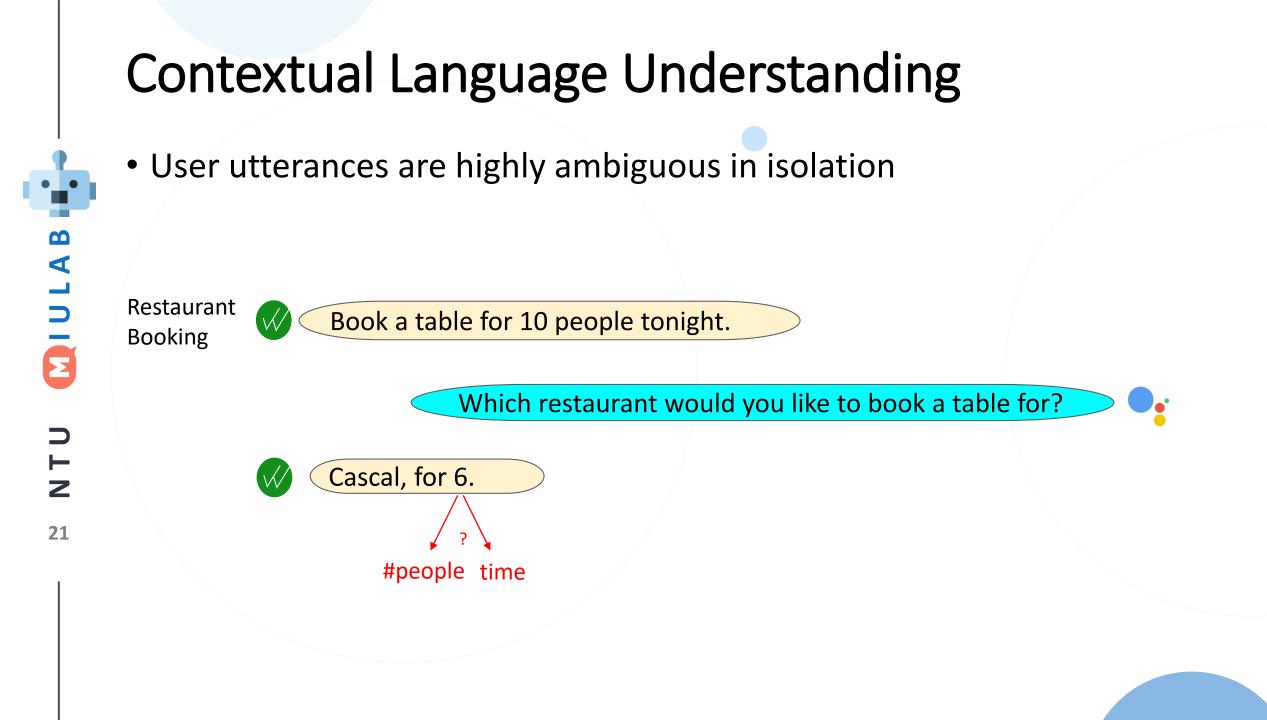
 Δ (Implicit)

√ (Explicit)

| | | Attention Mechanism |
|---|-----------------------------|------------------------|
| j | Joint bi-LSTM | Х |
| | Attentional Encoder-Decoder | V |
| | Slot Gate Joint Model | V |
| 2 | | |

Slot-Gated Joint SLU (Goo+, 2018)





End-to-End Memory Networks (Sukhbaatar et al, 2015)

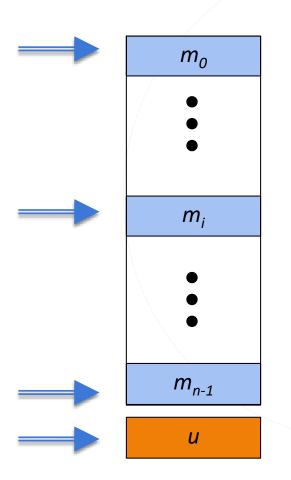
U: "i d like to purchase tickets to see deepwater horizon" S: "for which theatre"

U: "angelika"

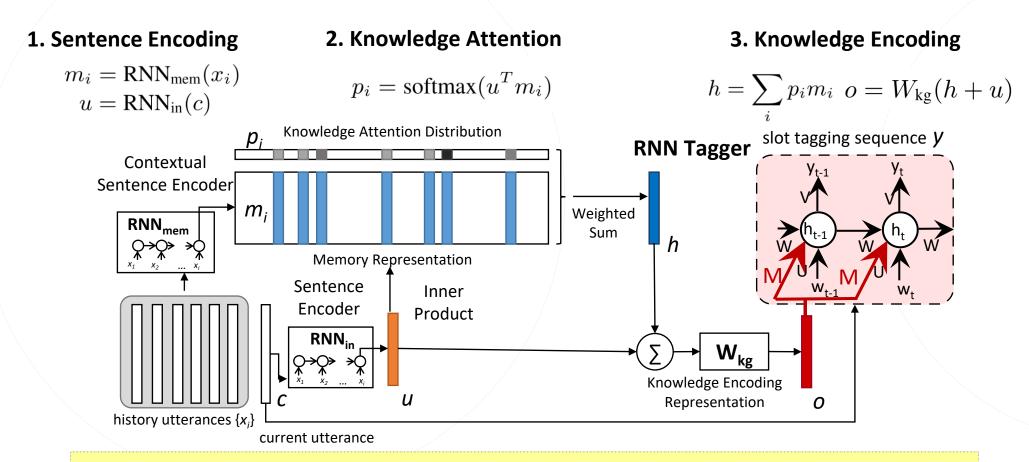
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- S: "you want them for angelika theatre?"
- U: "yes angelika"
- S: "how many tickets would you like ?"
- U: "3 tickets for saturday"
- S: "What time would you like ?"
- U: "Any time on saturday is fine"
- S: "okay, there is 4:10 pm, 5:40 pm and 9:20 pm" U: "Let's do 5:40"

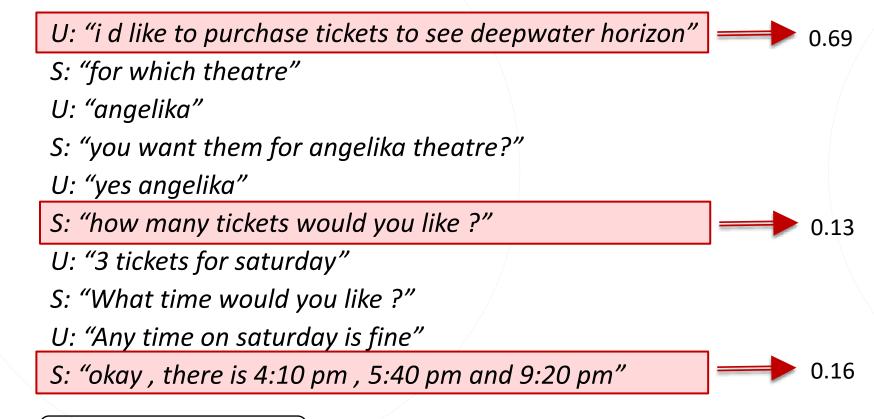


E2E MemNN for Contextual LU (Chen+, 2016)



Idea: additionally incorporating contextual knowledge during slot tagging → track dialogue states in a latent way

E2E MemNN for Contextual LU (Chen et al., 2016)



U: "Let's do 5:40"

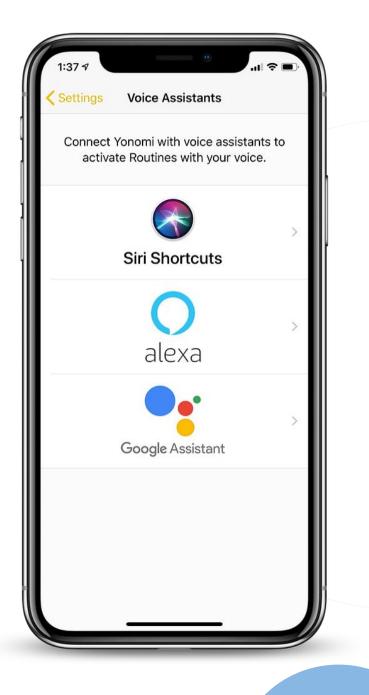
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Recent Advances in NLP

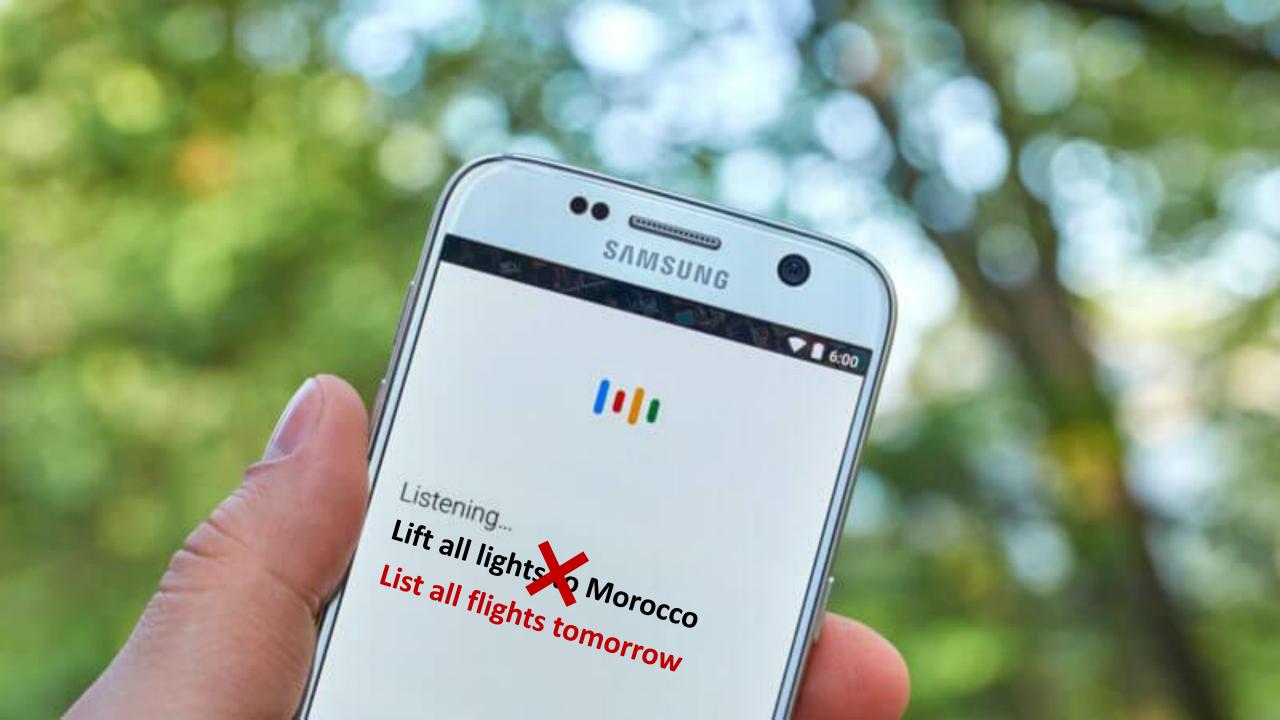
- Contextual Embeddings (ELMo & BERT)
 - Boost many understanding performance with pre-trained natural language



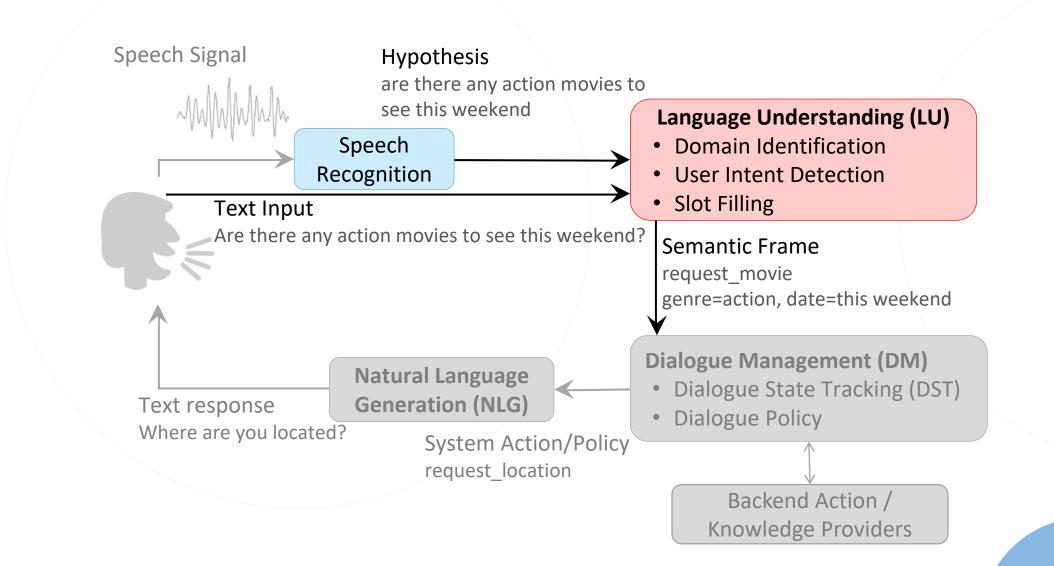


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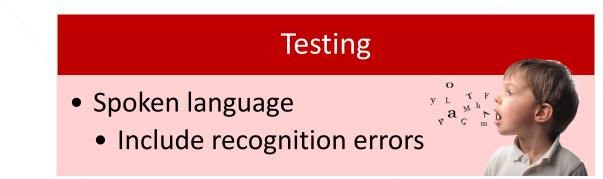


Task-Oriented Dialogue Systems (Young, 2000)

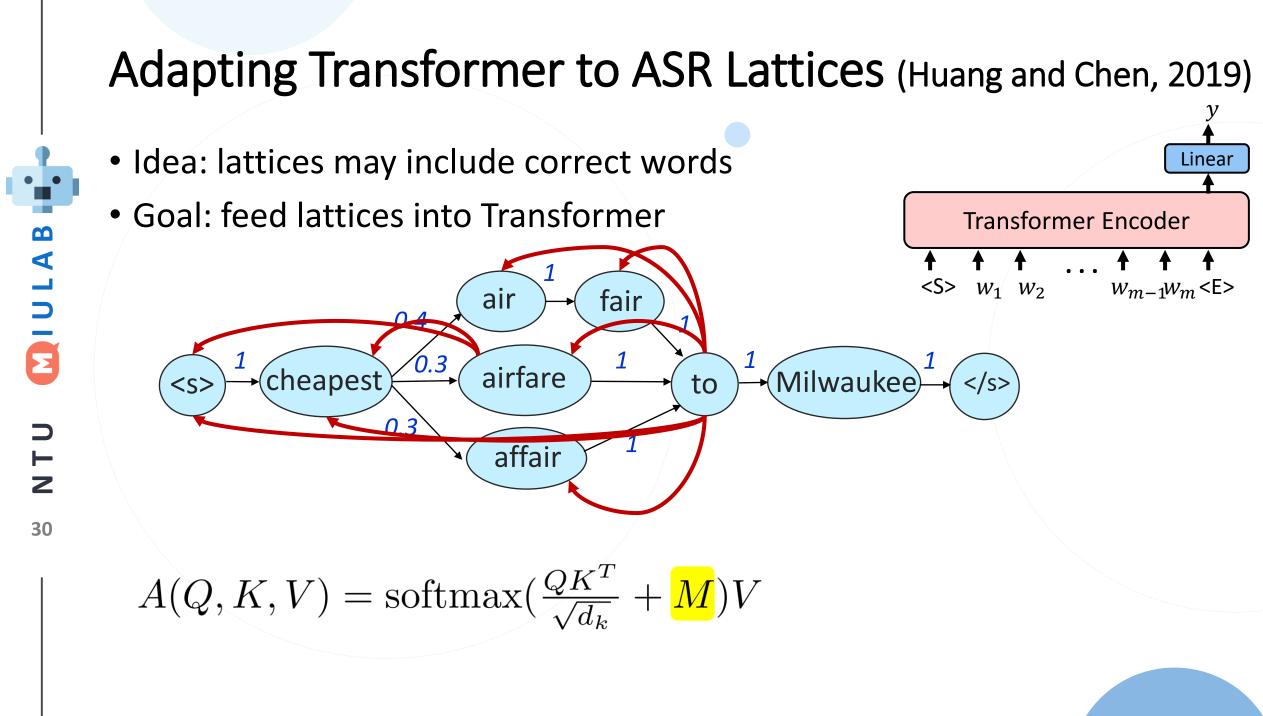


Mismatch between Written and Spoken Languages





- Goal: ASR-Robust Contextualized Embeddings
 - ✓ learning contextualized word embeddings specifically for spoken language
 ✓ achieves better performance on *spoken* language understanding tasks

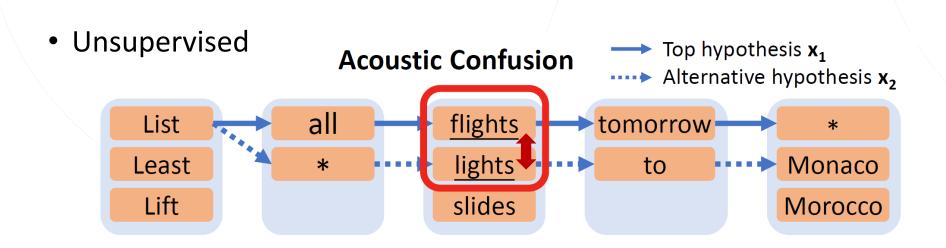


ASR-Robust Contextualized Embeddings

- Confusion-Aware Fine-Tuning
 - Supervised

Acoustic Confusion $C = \{w_3^{x} trs, w_2^{x} asr\}$

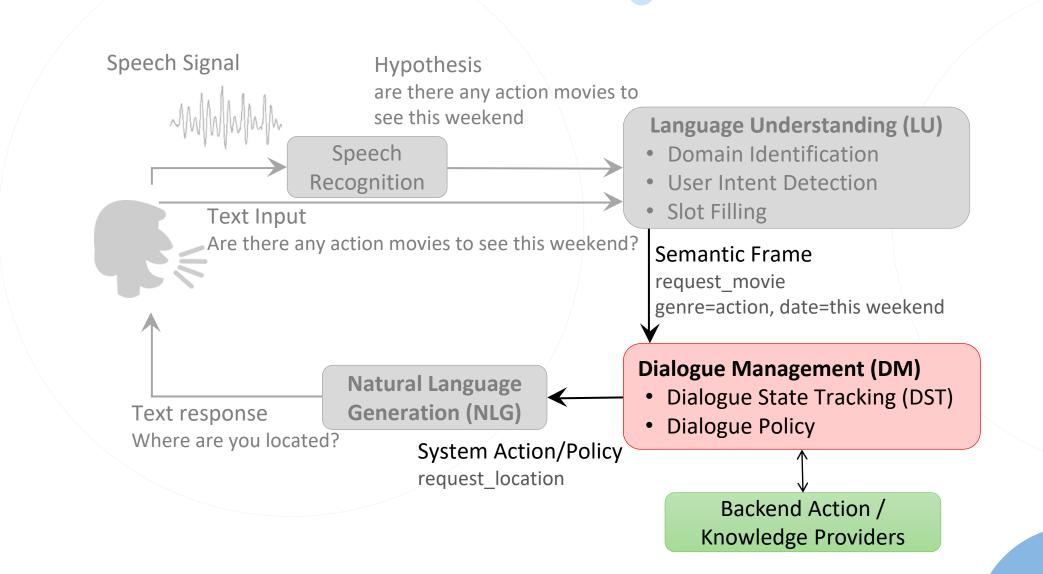
 x_{trs} : Show me thefaresfrom Dallas to Boston x_{asr} : Show me *affairsfrom Dallas to Boston



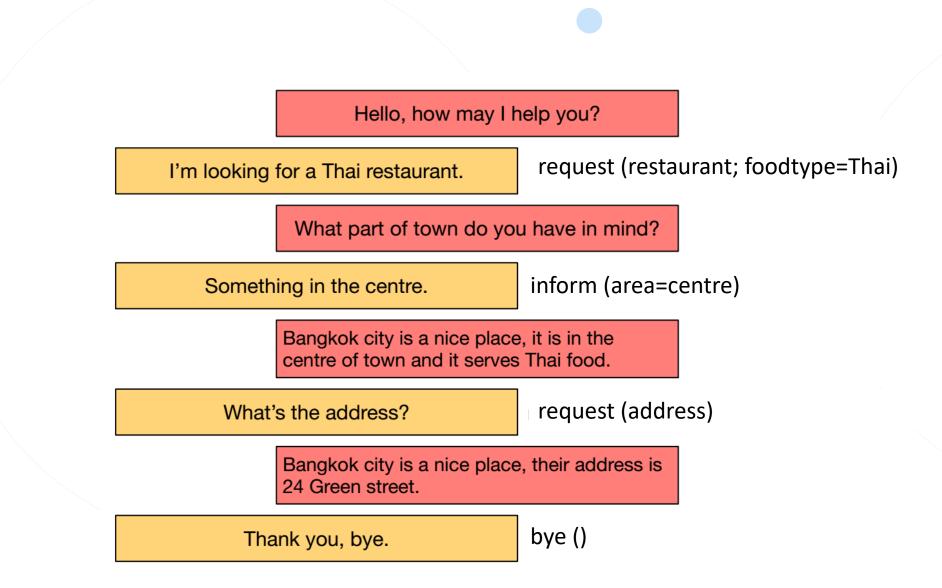
LU Evaluation

- Metrics
 - Sub-sentence-level: intent accuracy, intent F1, slot F1
 - Sentence-level: whole frame accuracy

Task-Oriented Dialogue Systems (Young, 2000)

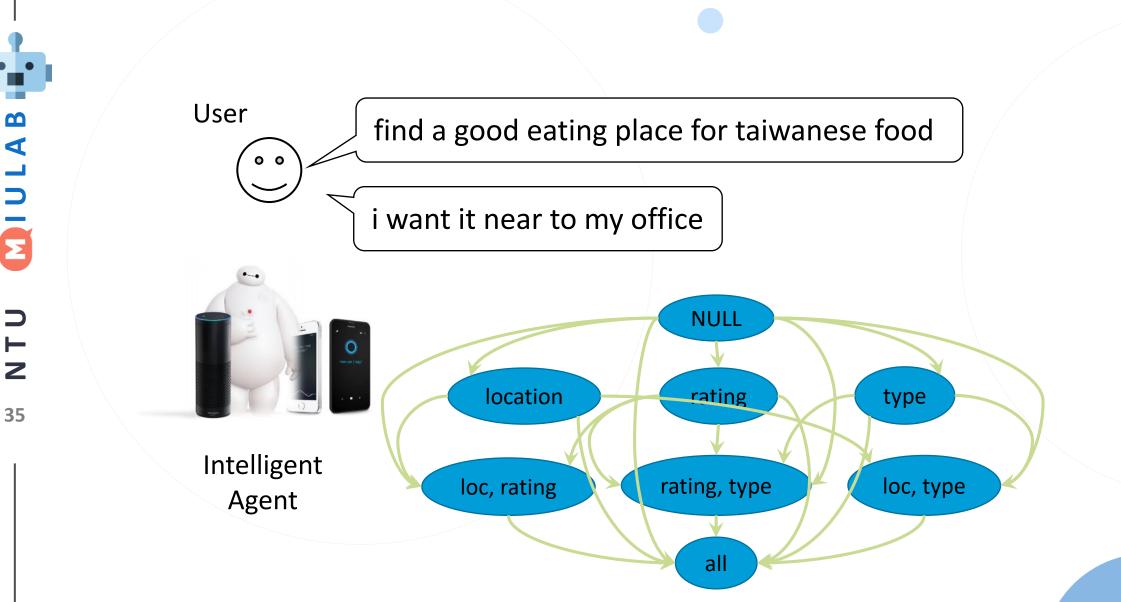


Dialogue State Tracking



Dialogue State Tracking

Requires Hand-Crafted States



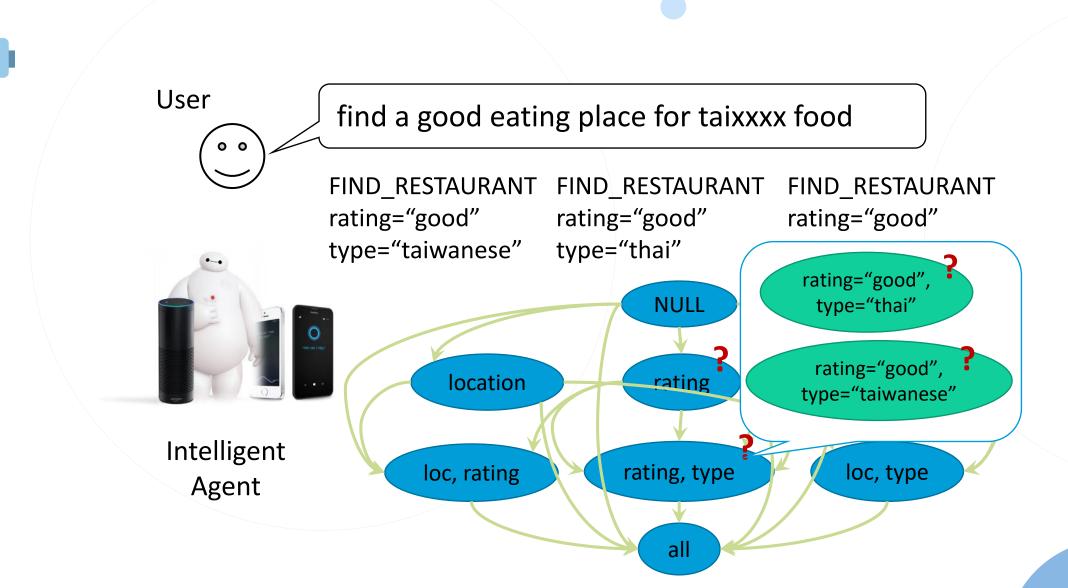
Dialogue State Tracking

Requires Hand-Crafted States



Dialogue State Tracking

Handling Errors and Confidence



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Dialogue State Tracking (DST)

 Maintain a probabilistic distribution instead of a 1-best prediction for better robustness to SLU errors or ambiguous input

| Slot | Value |
|----------|---------|
| # people | 5 (0.5) |
| time | 5 (0.5) |

| Slot | | Value | |
|------|----------|---------|--|
| | # people | 3 (0.8) | |
| / | time | 5 (0.8) | |

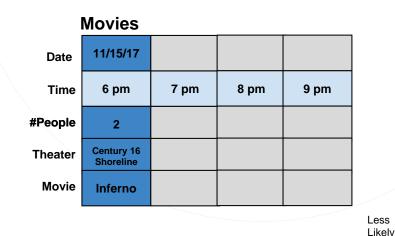


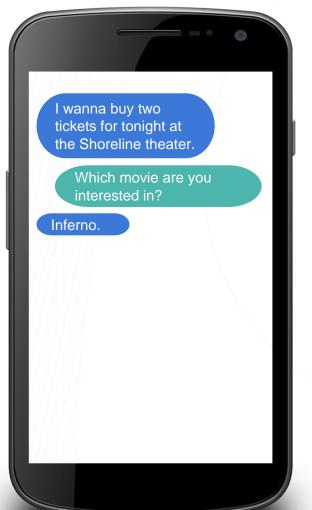
Multi-Domain Dialogue State Tracking

 A full representation of the system's belief of the user's goal at any point during the dialogue

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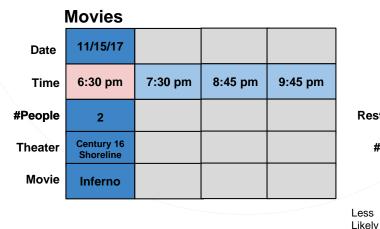
• Used for making API calls

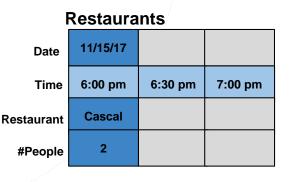




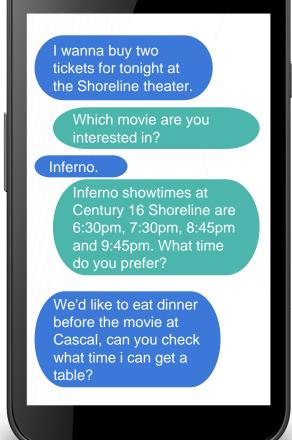
Multi-Domain Dialogue State Tracking

- A full representation of the system's belief of the user's goal at any point during the dialogue
- Used for making API calls



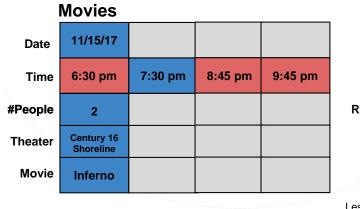


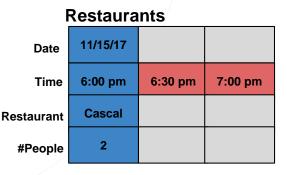
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Multi-Domain Dialogue State Tracking

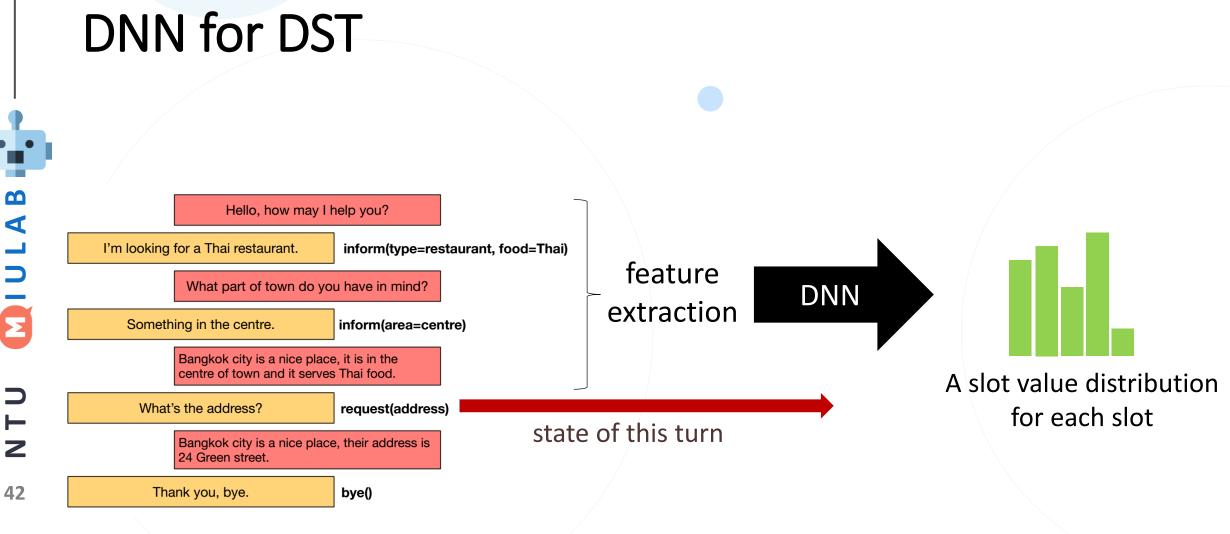
- A full representation of the system's belief of the user's goal at any point during the dialogue
- Used for making API calls





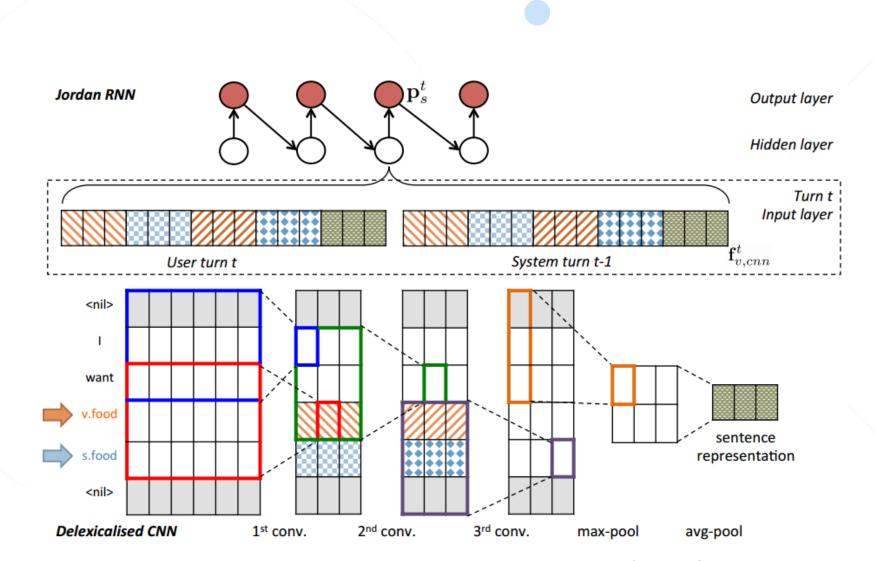






multi-turn conversation

RNN-CNN DST (Mrkšić+, 2015)



(Figure from Wen et al, 2016)

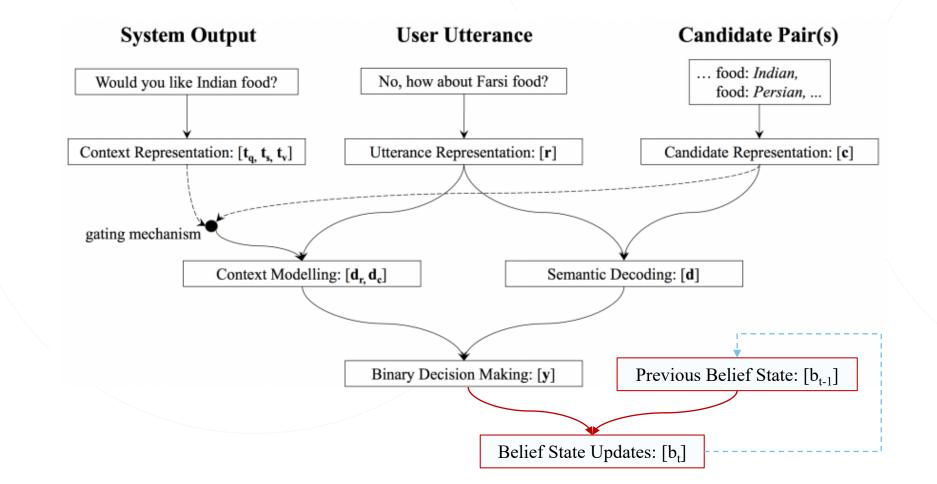
Neural Belief Tracker (Mrkšić+, 2016)

• Candidate pairs are considered

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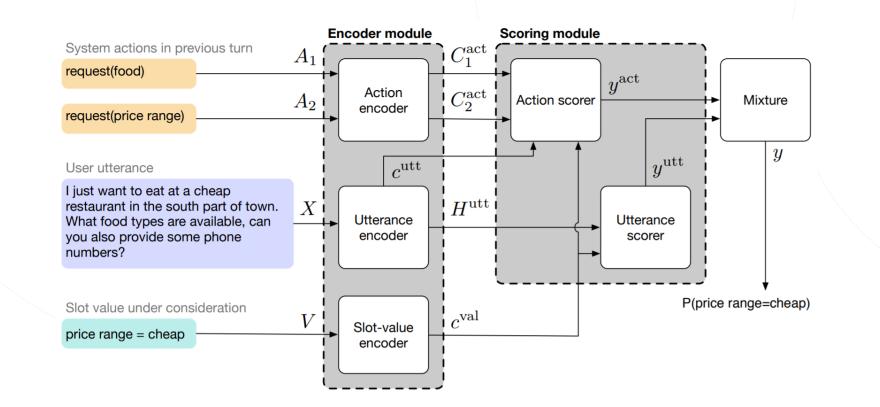
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Global-Locally Self-Attentive DST (Zhong+, 2018)

- More advanced encoder
 - Global modules share parameters for all slots
 - Local modules learn slot-specific feature representations



Dialog State Tracking Challenge (DSTC)

(Williams et al. 2013, Henderson et al. 2014, Henderson et al. 2014, Kim et al. 2016, Kim et al. 2016)

| Challenge | Туре | Domain | Data Provider | Main Theme |
|-----------|---------------|---------------------|---------------|---------------------------|
| DSTC1 | Human-Machine | Bus Route | CMU | Evaluation Metrics |
| DSTC2 | Human-Machine | Restaurant | U. Cambridge | User Goal Changes |
| DSTC3 | Human-Machine | Tourist Information | U. Cambridge | Domain Adaptation |
| DSTC4 | Human-Human | Tourist Information | I2R | Human Conversation |
| DSTC5 | Human-Human | Tourist Information | I2R | Language Adaptation |
| | | | | |

DSTC4-5

- Type: Human-Human
- Domain: Tourist Information

{Topic: Accommodation; NAME: InnCrowd Backpackers Hostel; GuideAct: REC; TouristAct: ACK}

Guide: Let's try this one, okay?

Tourist: Okay.

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Guide: It's InnCrowd Backpackers Hostel in Singapore. If you take a dorm bed per person only twenty dollars. If you take a room, it's two single beds at fifty nine dollars.

Tourist: Um. Wow, that's good.

- **Guide:** Yah, the prices are based on per person per bed or dorm. But this one is room. So it should be fifty nine for the two room. So you're actually paying about ten dollars more per person only.
- **Tourist:** Oh okay. That's- the price is reasonable actually. It's good.

{Topic: Accommodation; Type: Hostel; Pricerange: Cheap; GuideAct: ACK; TouristAct: REQ}

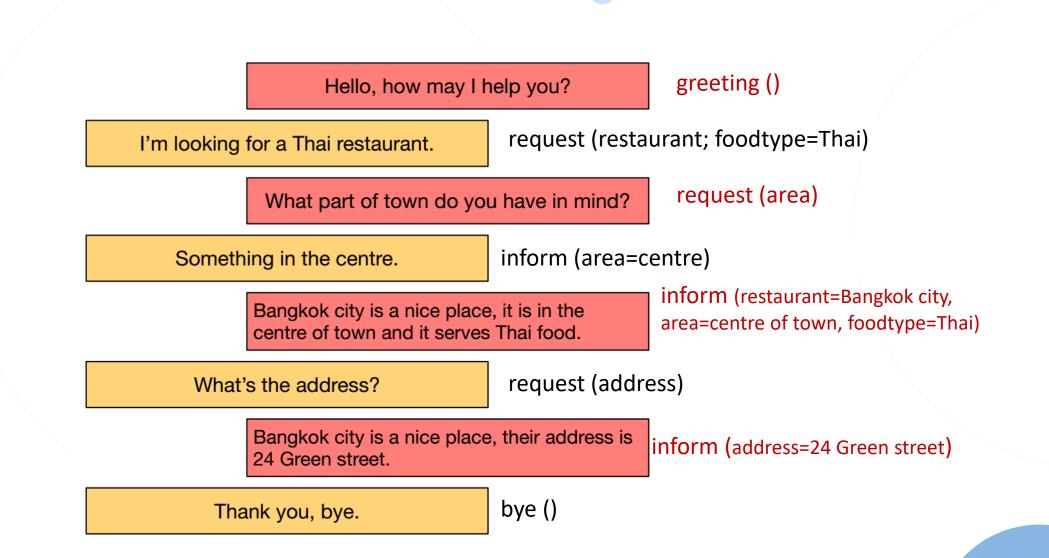
- **Tourist:** Can you give me some uh- tell me some cheap rate hotels, because I'm planning just to leave my bags there and go somewhere take some pictures.
- **Guide:** Okay. I'm going to recommend firstly you want to have a backpack type of hotel, right?
- **Tourist:** Yes. I'm just gonna bring my backpack and my buddy with me. So I'm kinda looking for a hotel that is not that expensive. Just gonna leave our things there and, you know, stay out the whole day.
- **Guide:** Okay. Let me get you hm hm. So you don't mind if it's a bit uh not so roomy like hotel because you just back to sleep.
- **Tourist:** Yes. Yes. As we just gonna put our things there and then go out to take some pictures.
- Guide: Okay, um-

Tourist: Hm.

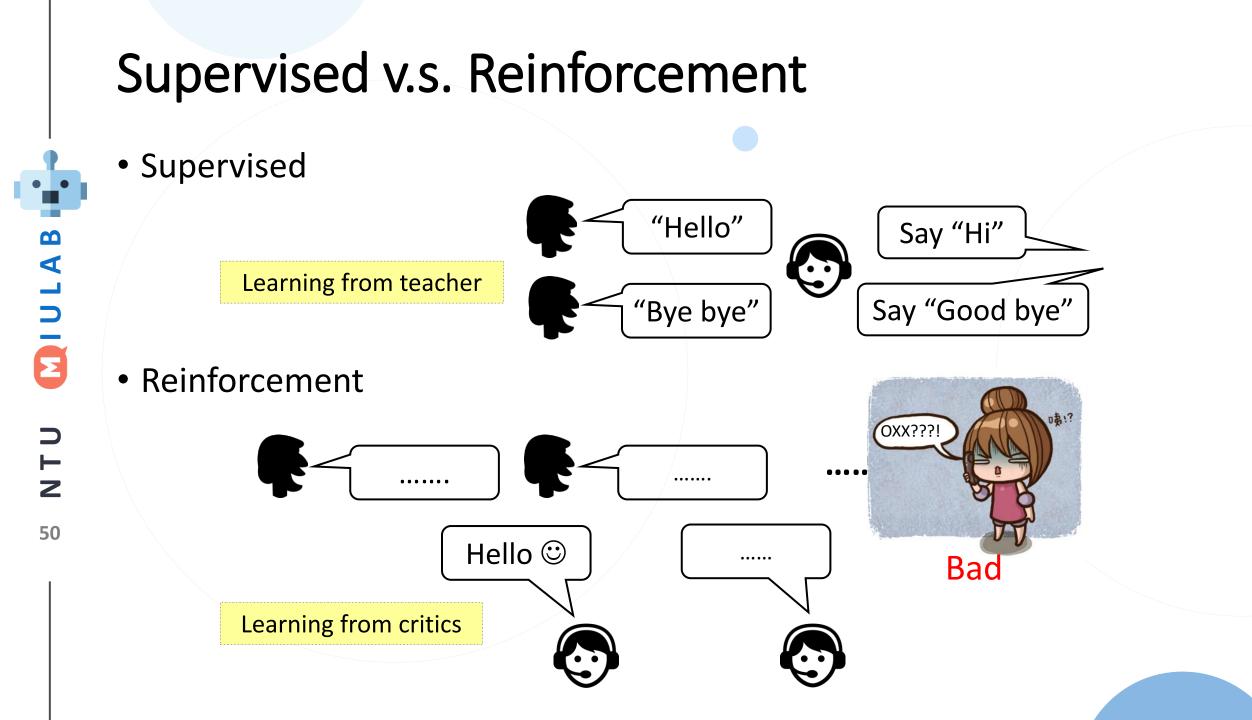
DST Evaluation

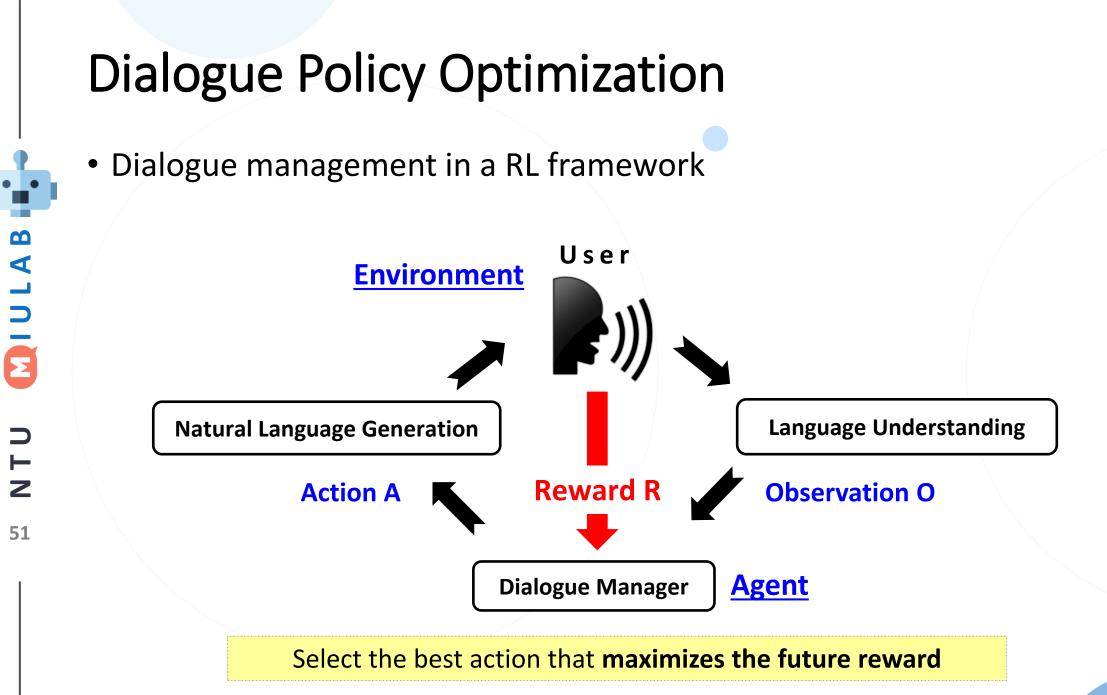
- Metric
 - Tracked state accuracy with respect to user goal
 - Recall/Precision/F-measure individual slots

Dialogue Policy Optimization



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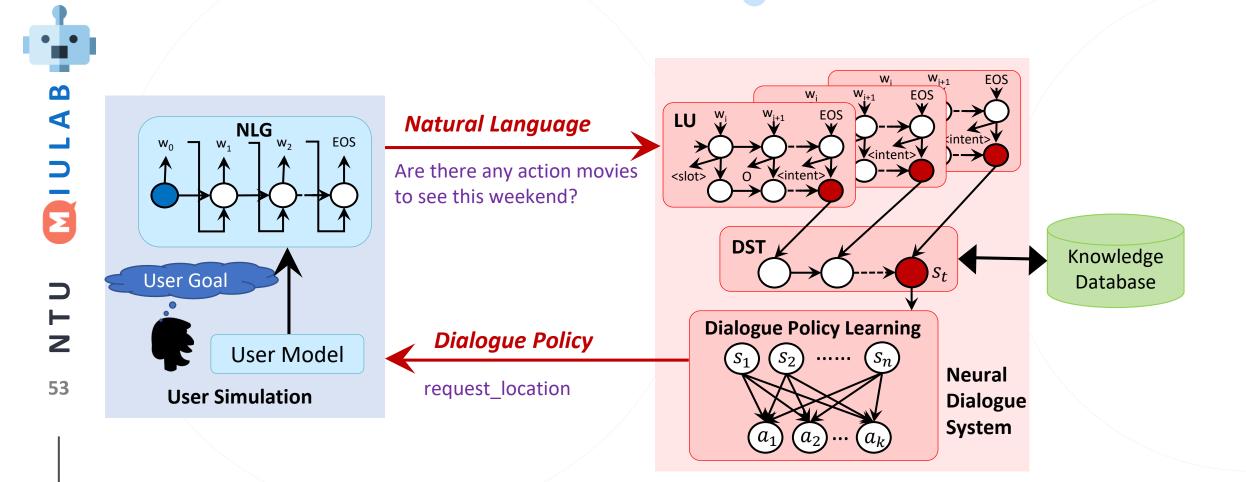


Reward for RL \cong Evaluation for System

- Dialogue is a special RL task
 - Human involves in *interaction* and *rating* (evaluation) of a dialogue
 - Fully human-in-the-loop framework
- Rating: correctness, appropriateness, and adequacy

| - Expert rating | high quality, <mark>high</mark> cost | |
|--------------------|--------------------------------------|--|
| - User rating | unreliable quality, medium cost | |
| - Objective rating | Check desired aspects, low cost | |

E2E Task-Completion Bot (TC-Bot) (<u>Li et al., 2017</u>)



Idea: SL for each component and RL for end-to-end training the neural dialogue system

Reinforcement Learning Agent (Li et al., 2017)

User goal – Two tickets for "Deadpool" tomorrow 9PM at AMC Pacific Place 11 theater, Seattle.

RULE BASED SYSTEM

User: Do you have any ticket for movie 'Deadpool' at 9:00 pm? Agent: Which theater do you want? User: AMC pacific place 11 theater, please! Agent: How many tickets do you want? User: Two! Agent: What date? User: Tomorrow! Agent: Which city do you want? User: Seattle! Agent: Do you have any specification for zip code? User: No, I do not care. Agent: Do you have any distance constraint? Issue: no notion about User: No, I do not care. what requests can be Agent: How about video format? 2d? Imax 3d? User: Any kind is okay. skipped Agent: Do you have any constraint to price? User: No!

REINFORCEMENT LEARNING SYSTEM

User: I want two tickets for movie 'Deadpool'. Agent: What is the starttime you prefer? User: 9:00 PM Agent: Which day? User: Tomorrow Agent: Which city? User: Seattle Agent: Which theater do you prefer? User: AMC Pacific Place 11 theater. Agent: Okay, I will issue 2 tickets for you, tomorrow 9:00 pm at AMC pacific place 11 theater, Seattle, movie 'Deadpool'. User: Okay, thanks. Agent: Thanks!

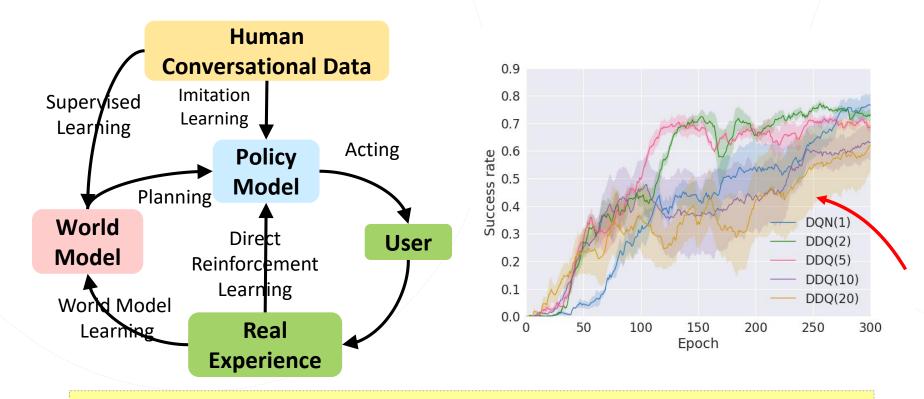
Agent: Okay, I will issue 2 tickets for you, tomorrow 9:00 pm at AMC pacific place 11 theater, Seattle, movie 'Deadpool'. User: Okay, thanks.

Agent: Thanks!

Skip the requests the user may not care about to improve efficiency

Planning – Deep Dyna-Q (Peng+, 2018)

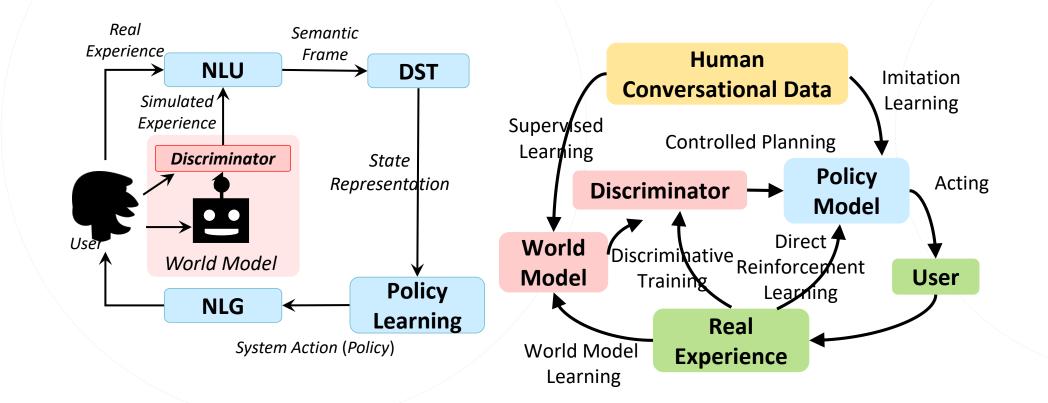
- Issues: sample-inefficient, discrepancy between simulator & real user
- Idea: learning with real users with planning



Policy learning suffers from the poor quality of fake experiences

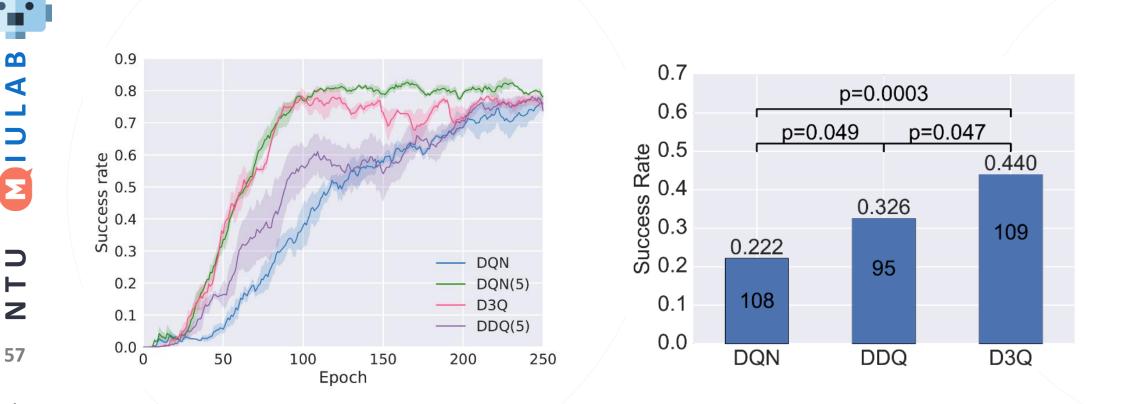
Robust Planning – D3Q (Su+, 2018)

• Idea: add a *discriminator* to filter out the bad experiences



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Robust Planning – D3Q (Su+, 2018)



The policy learning is more robust and shows the improvement in human evaluation

Dialogue Management Evaluation

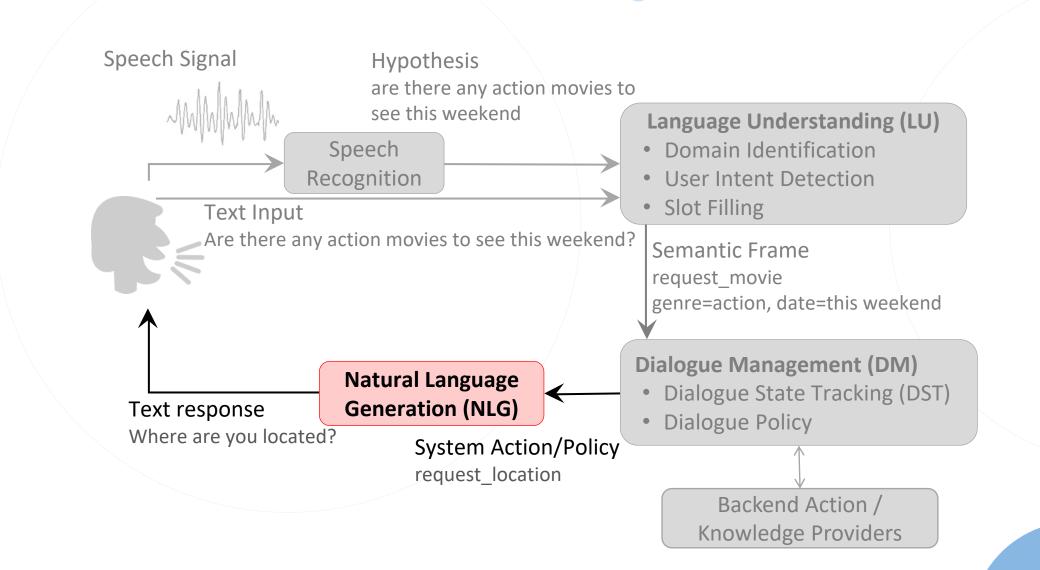
- Metrics
 - Turn-level evaluation: system action accuracy
 - Dialogue-level evaluation: task success rate, reward

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RL-Based DM Challenge

- SLT 2018 Microsoft Dialogue Challenge: <u>End-to-End Task-Completion Dialogue Systems</u>
 - Domain 1: Movie-ticket booking
 - Domain 2: Restaurant reservation
 - Domain 3: Taxi ordering

Task-Oriented Dialogue Systems (Young, 2000)



Natural Language Generation (NLG)

• Mapping dialogue acts into natural language

inform(name=Seven_Days, foodtype=Chinese)

Seven Days is a nice Chinese restaurant

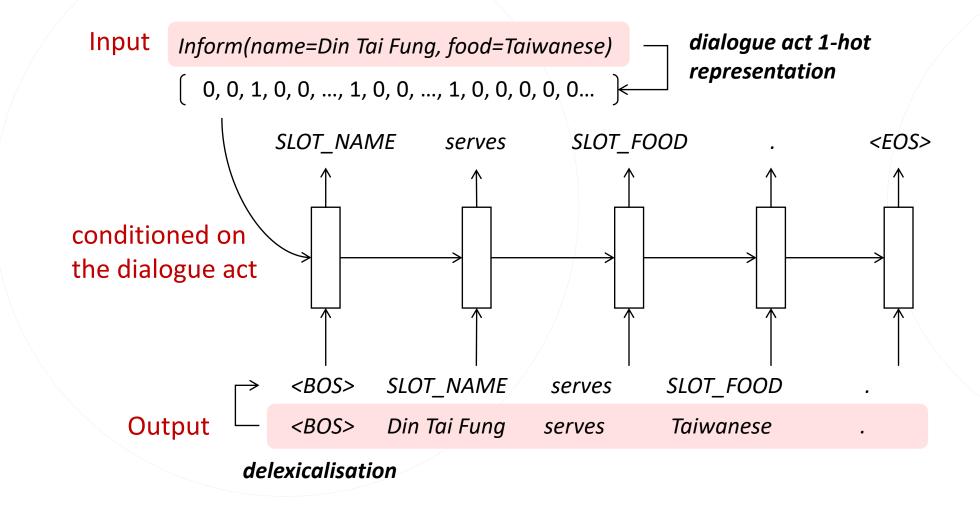
Template-Based NLG

• Define a set of rules to map frames to natural language

| Semantic Frame | Natural Language |
|----------------------------|---|
| confirm() | "Please tell me more about the product your are looking for." |
| confirm(area=\$V) | "Do you want somewhere in the \$V?" |
| confirm(food=\$V) | "Do you want a \$V restaurant?" |
| confirm(food=\$V,area=\$W) | "Do you want a \$V restaurant in the \$W." |

Pros: simple, error-free, easy to control **Cons:** time-consuming, rigid, poor scalability

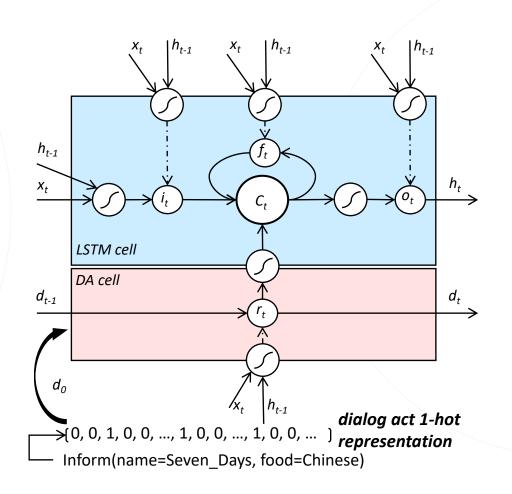
RNN-Based LM NLG (Wen et al., 2015)



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Semantic Conditioned LSTM (Wen et al., 2015)

- Issue: semantic repetition
 - Din Tai Fung is a great Taiwanese restaurant that serves Taiwanese.
 - Din Tai Fung is a child friendly restaurant, and also allows kids.

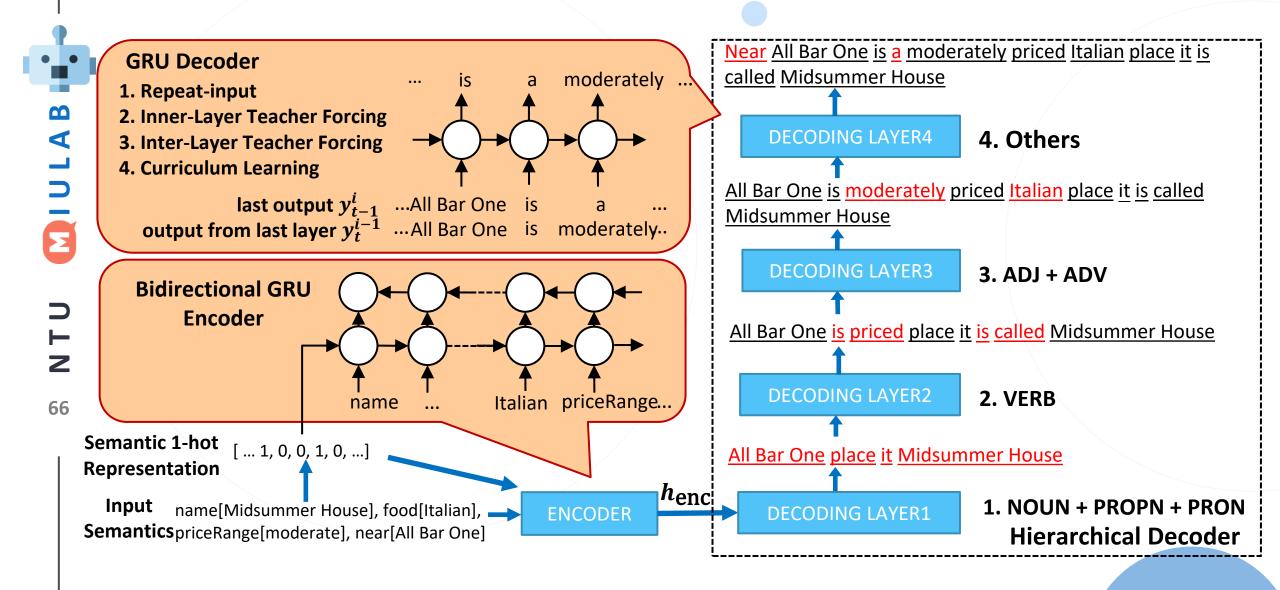


Idea: using gate mechanism to control the generated semantics (dialogue act/slots)

Issues in NLG

- Issue
 - NLG tends to generate shorter sentences
 - NLG may generate grammatically-incorrect sentences
- Solution
 - Generate word patterns in a order
 - Consider linguistic patterns

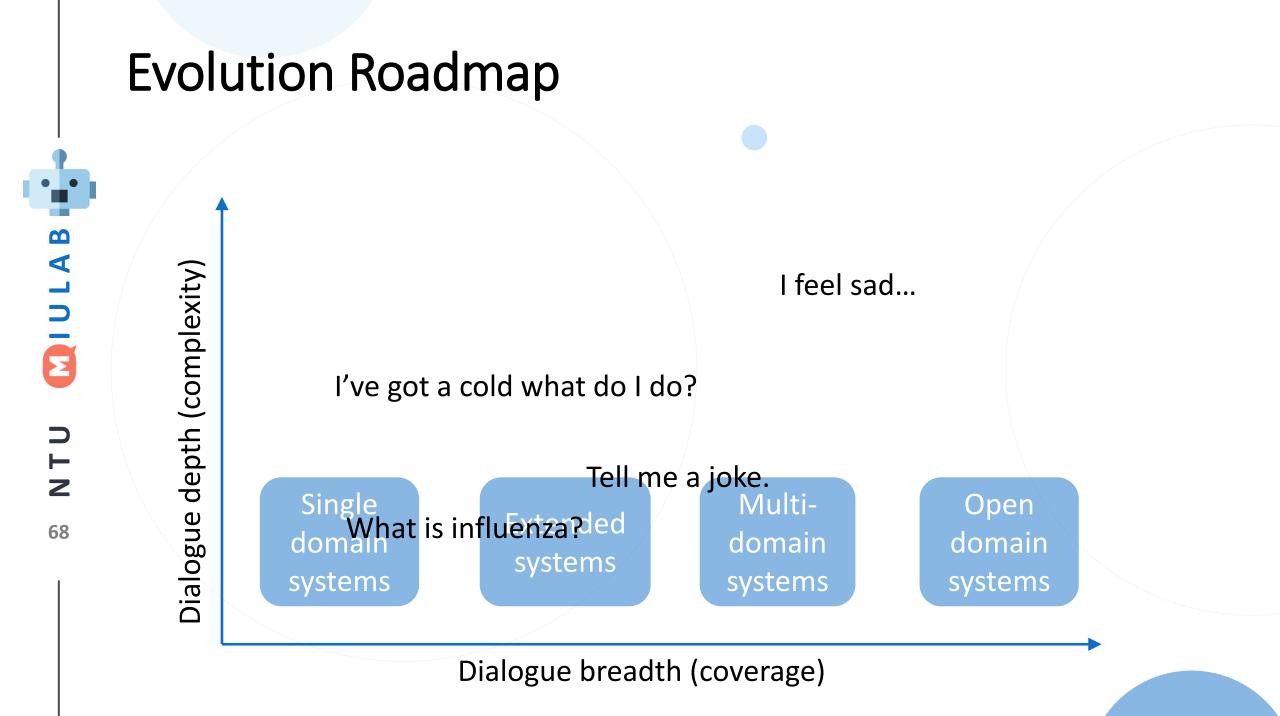
Hierarchical NLG w/ Linguistic Patterns (Su et al., 2018)



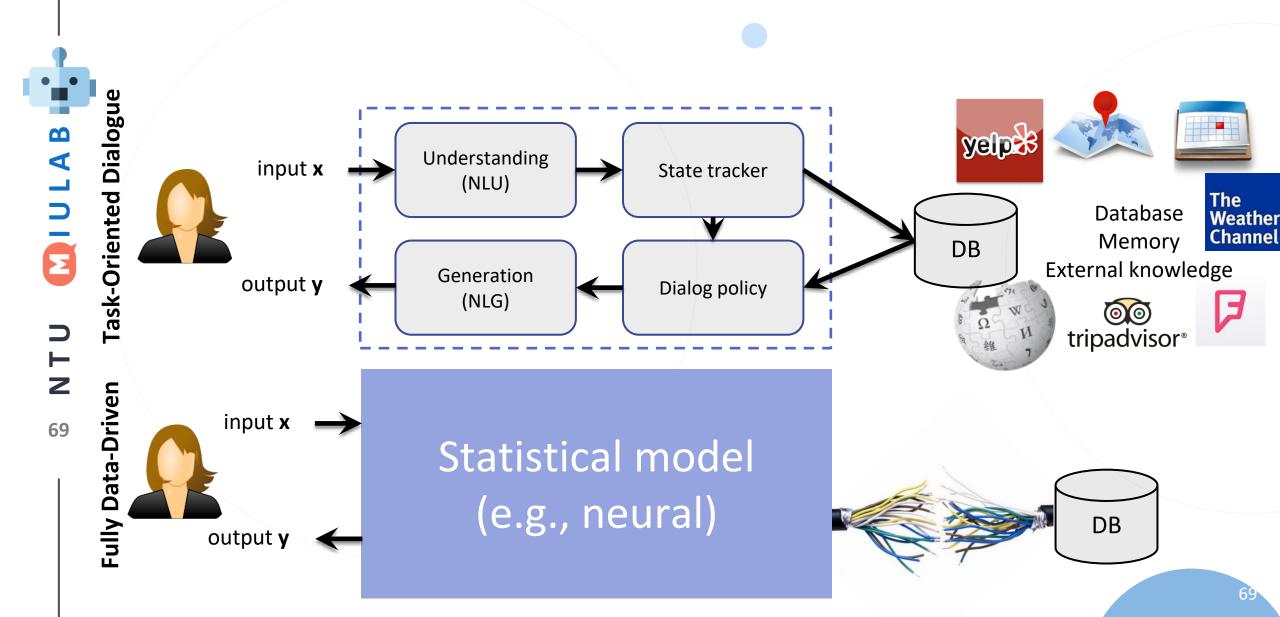
NLG Evaluation

- Metrics
 - Subjective: human judgement (Stent+, 2005)
 - Adequacy: correct meaning
 - Fluency: linguistic fluency
 - Readability: fluency in the dialogue context
 - Variation: multiple realizations for the same concept
 - Objective: automatic metrics
 - Word overlap: BLEU (Papineni+, 2002), METEOR, ROUGE
 - Word embedding based: vector extrema, greedy matching, embedding average

There is a gap between human perception and automatic metrics



Dialogue Systems





Chit-Chat Social Bots

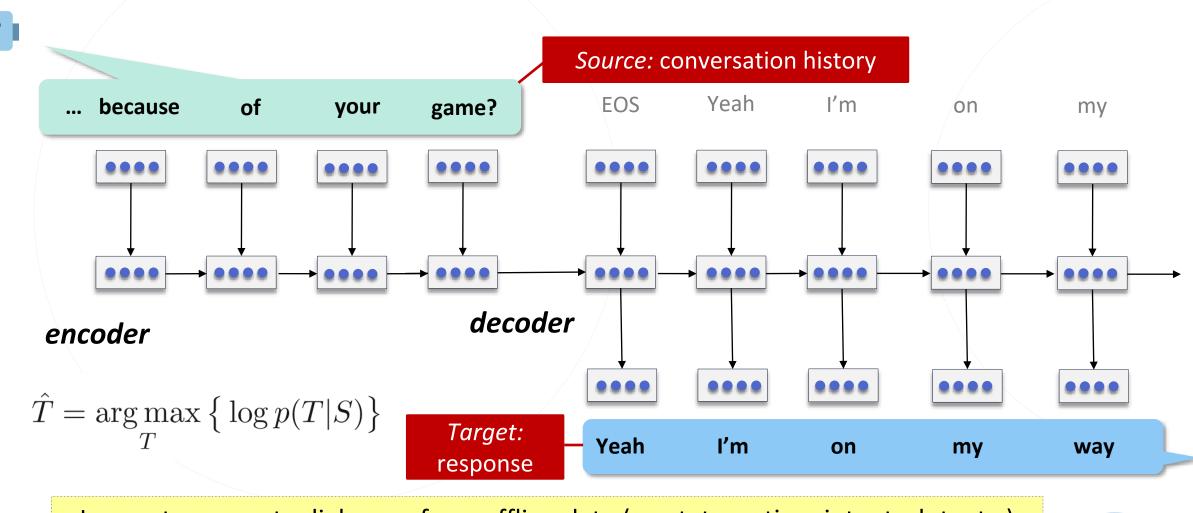


Neural Response Generation (Sordoni et al., 2015; Vinyals & Le, 2015)

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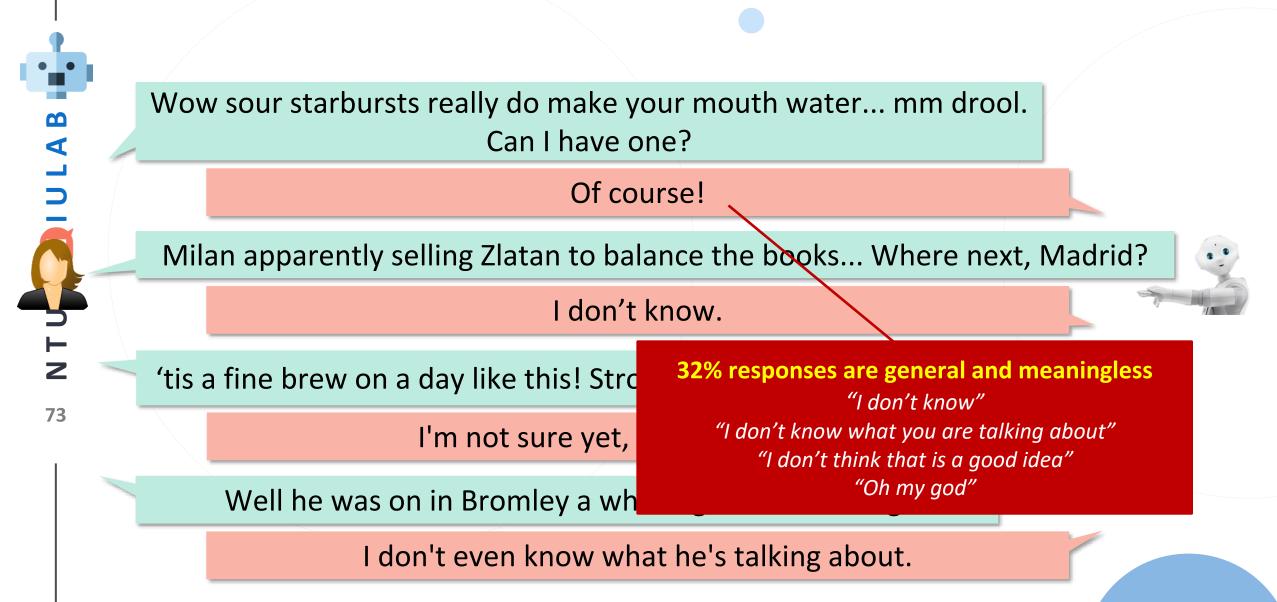
Learns to generate dialogues from offline data (no state, action, intent, slot, etc.)

Sci-Fi Short Film - SUNSPRING

https://www.youtube.com/watch?v=LY7x2Ihqj



Issue 1: Blandness Problem



Mutual Information for Neural Generation (Li et al., 2016)

Mutual information objective

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$$\begin{split} \hat{T} &= \arg \max_{T} \left\{ \log \frac{p(S,T)}{p(S)p(T)} \right\} \\ \hat{T} &= \arg \max_{T} \left\{ \underbrace{\log p(T|S)}_{\substack{\text{standard} \\ \text{likelihood}}} - \underbrace{\lambda \log p(T)}_{\substack{\text{anti-LM}}} \right\} \\ \hat{T} &= \arg \max_{T} \left\{ (1 - \lambda) \log p(T|S) + \lambda \log p(S|T) \right\} \quad \begin{bmatrix} p(\text{target}|\text{source}) \\ p(\text{source}|\text{target}) \end{bmatrix} \end{split}$$

MMI for Response Diversity (Li et al., 2016)

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Wow sour starbursts really do make your mouth water... mm drool.

Can I have one?

Of course you can! They're delicious!

Milan apparently selling Zlatan to balance the books... Where next, Madrid?

I think he'd be a good signing.

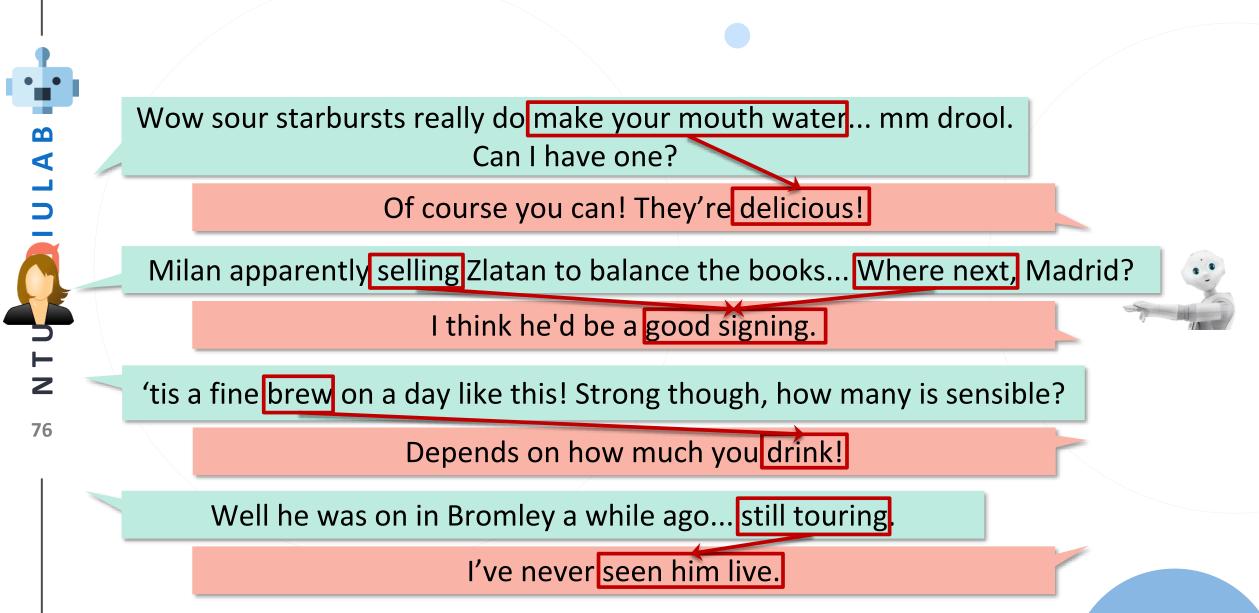
'tis a fine brew on a day like this! Strong though, how many is sensible?

Depends on how much you drink!

Well he was on in Bromley a while ago... still touring.

I've never seen him live.

MMI for Response Diversity (<u>Li et al., 2016</u>)



Real-World Conversations

Multimodality • Conversation history • Persona context yelpes 0encoder • User profile data tripadvisor® (bio, social graph, etc.) The SATORI Weather Channel • Visual signal (camera, picture etc.) • Knowledge base Because EO of Yeah ľm your game? Mood Geolocation • Time

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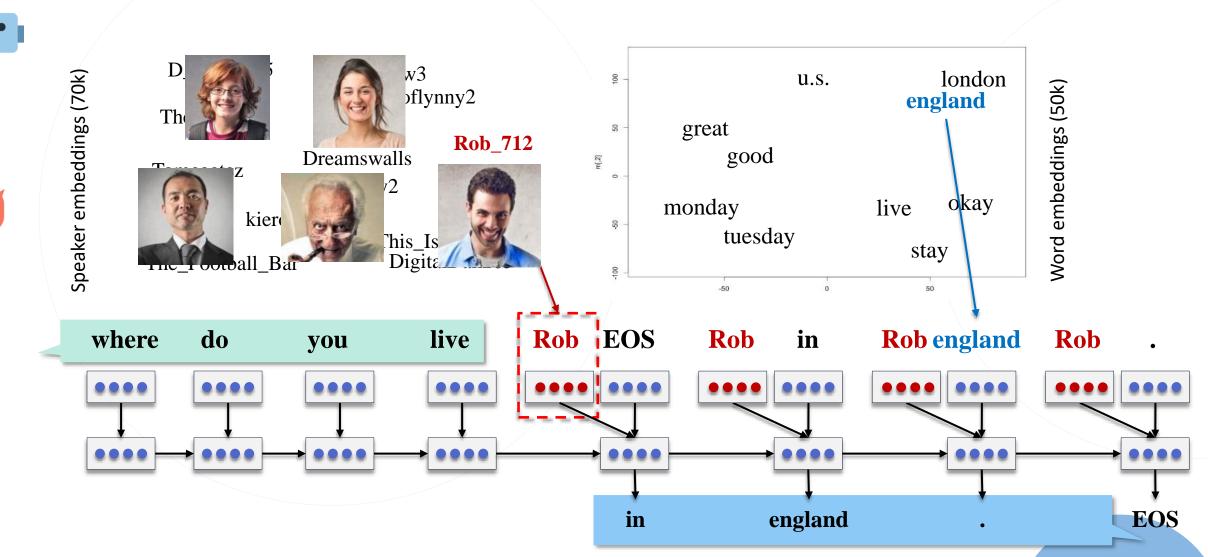
 \vdash

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Issue 2: Response Inconsistency

| B | message | Where do you live now? | message | How old are you? |
|----|----------|-----------------------------------|----------|--------------------------------|
| A | response | I live in Los Angeles. | response | 16 and you? |
| | message | In which city do you live now? | message | What's your age? |
| TU | response | I live in Madrid. | response | 18. |
| | message | In which country do you live now? | message | What is your major? |
| | response | England, you? | response | I'm majoring in psychology |
| | message | Where were you born? | message | What did you study in college? |
| | response | I was born in Canada. | response | English lit. |
| Ζ | message | Where are you from? | | |
| 78 | response | England, you? | | |
| | message | Where did you grow up? | | |
| | response | I grew up in Texas. | | |
| | | | _ | |

Personalized Response Generation (Li et al., 2016)



NLN 79

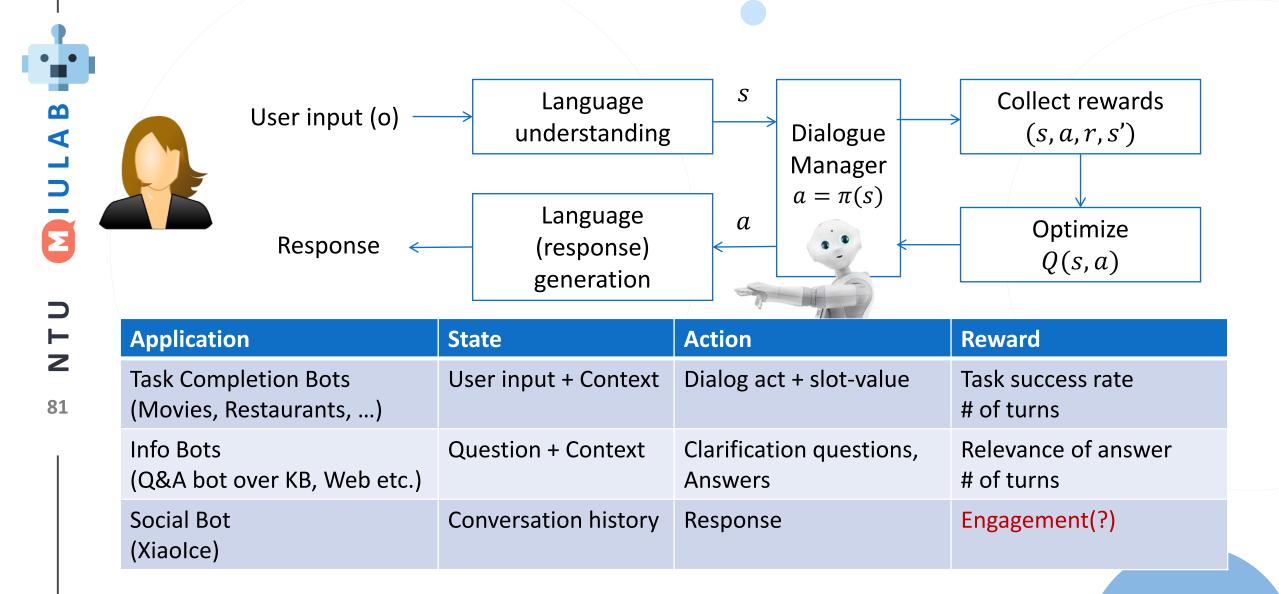
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Persona Model for Speaker Consistency (Li et al., 2016)

| Baseline model \rightarrow inconsistency | Persona model using speaker embedding \rightarrow consistency | | |
|--|---|--|--|
| message Where is your hometown? | message Where is your hometown? | | |
| <i>response</i> I live in Indonesia. | response I'm from England. | | |
| <i>message</i> Where are you from? | <i>message</i> Where are you from? | | |
| response England, you? | response I'm from England. | | |
| <i>message</i> In which city do you live now? | message In which city do you live now? | | |
| response I live in Jakarta. | response I live in London. | | |
| <i>message</i> In which country do you live now? | <i>message</i> In which country do you live now? | | |
| <i>response</i> I live in Indonesia. | response I live in England. | | |
| <i>message</i> What is your major? | message What is your major? | | |
| response Business, you? | response Business. You? | | |
| <i>message</i> What did you study in college? | <i>message</i> What did you study in college? | | |
| response Psychology, you? | response I did business studies. | | |
| message How old are you? | message How old are you? | | |
| response I'm 18. | <i>response</i> I'm 18. | | |
| message What is your age? | message What is your age? | | |
| response I'm 16. | response I'm 18. | | |

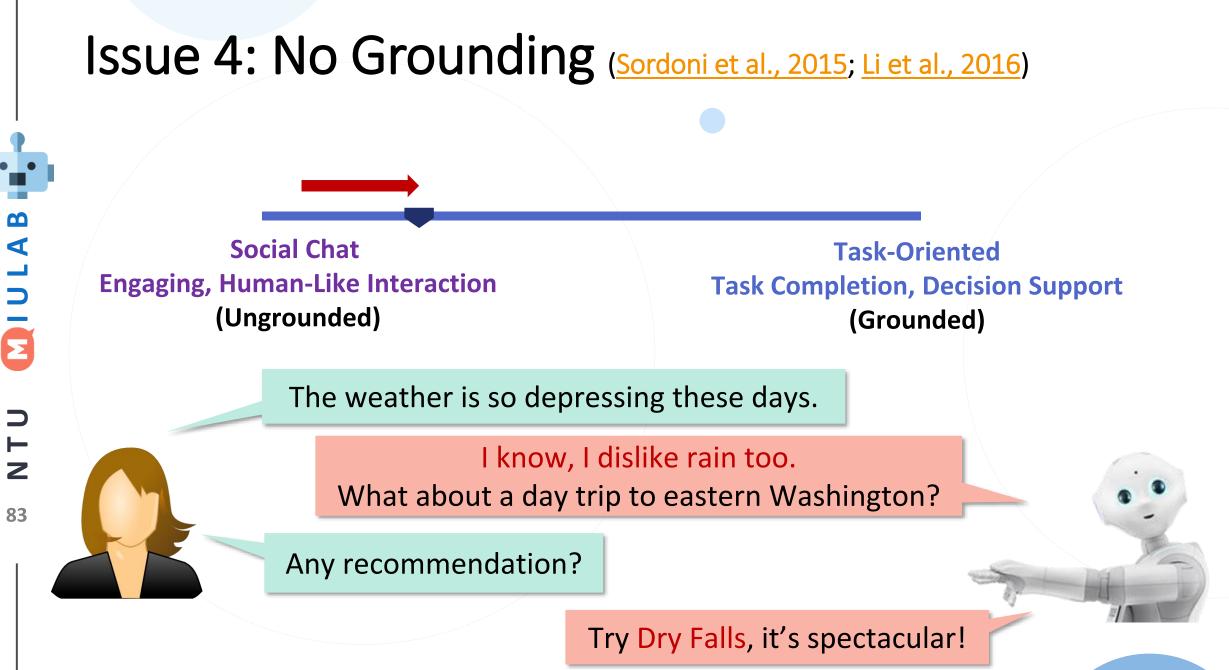
Issue 3: Dialogue-Level Optimization via RL



Deep RL for Response Generation (Li et al., 2016)

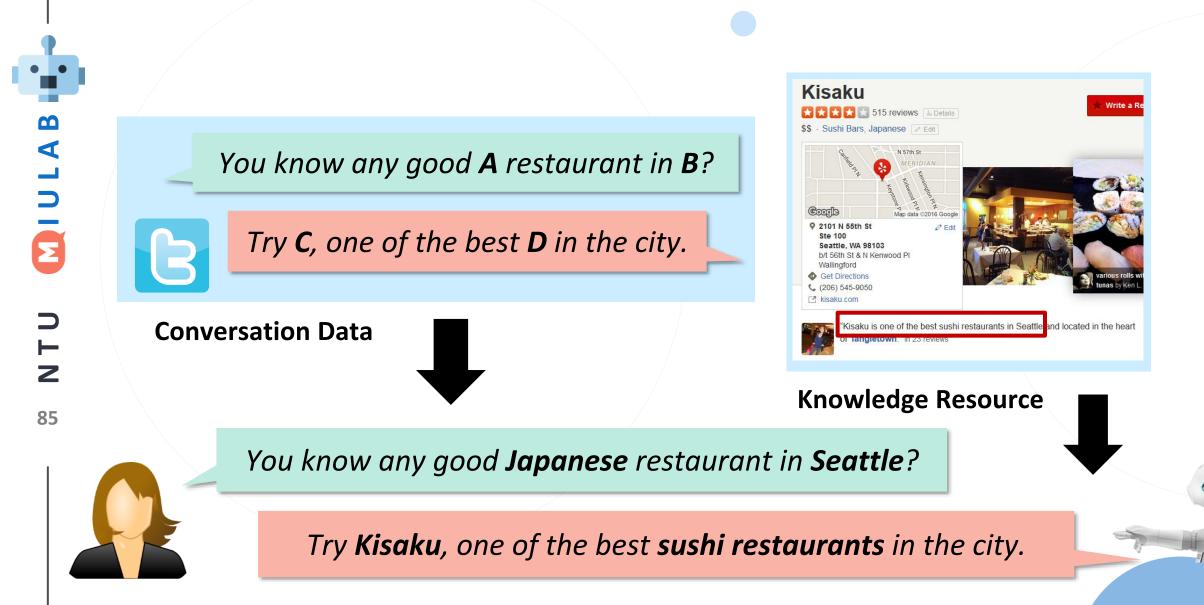
| Input message | Supervised Learning Agent | Reinforcement Learning Agent |
|----------------------------------|--|---|
| How old are you ? | I'm 16. | I'm 16, why are you asking ? |
| What's your full name ? | I have no idea . | What's yours ? |
| I don't want to go home tonight. | Really ? | Why ? |
| Do you have any feelings for me? | I don't know what you are talking about. | I don 't want to hurt your feelings . |
| How much time do you have here? | Not long enough. Sorry, sir. | Ten seconds . |
| Shall we get started ? | Of course ! | Yes. We 've got a lot of work to do here. |
| Do you play football ? | No, i don't | Yes. I love football ! |
| We'd have to talk to him. | I mean, he's a good guy | About what ? |
| How come you never say it? | Because I don't want to hurt you . | I don 't think it 's a good idea to say it. |

- RL agent generates more *interactive* responses
- RL agent tends to end a sentence with a question and hand the conversation over to the user



Knowledge-Grounded Responses (Ghazvininejad et al., 2017) Dialogue Decoder Going to Kusakabe tonight Try omakase, the best in town Encoder Response **Conversation History Fact Encoder Consistently the best omakase** Ζ Amazing sushi tasting [...] 84 They were out of kaisui [...] World "Facts" **Contextually-Relevant "Facts"**

Conversation and Non-Conversation Data



Knowledge-Grounded Responses (Ghazvininejad et al., 2017)

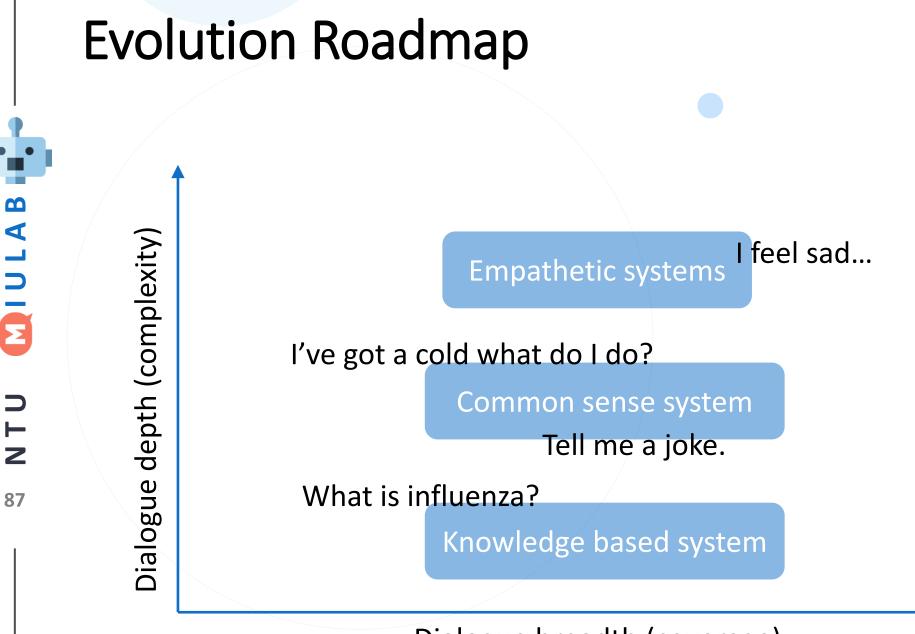
| • | | A: Visiting the celebs at Los Angeles International Airport (LAX) - [] w/ 70 others B: Nice airport terminal. Have a safe flight. |
|----------|--|--|
| V | | A: Is that [] in your photos? It's on my list of places to visit in NYC. B: Don't forget to check out the 5th floor, while you are here, it's a great view. |
| | | A: Live right now on [] Tune in!!!!! B: Listen to Lisa Paige |
| | | A: Been craving Chicken Pot Pie-who has the best? Trying [] at [] Must be Change of weather! B: Love the pasta trattoria. |
| NTO | | A: So [] is down to one copy of Pound Foolish. I'm curious to see if they are re-ordering it. B: Check out the video feed on 6 and take a picture of the Simpsons on the 3rd floor. |
| ~ | | A: I wish [] would introduce another vegetarian option besides the shroomburger. It's delicious but kind of |

A. I WISH [...] WOULD INTRODUCE ANOTHER VEGETARIAN OPTION DESIDES THE SHROOMBURGER. It's delicious but kind of ridiculous. B: This is the best j.crew in the world. Try the lemonade!

A: Just had an awesome dinner at [...] Great recommendation [...]

B: One of my favorite places I've ever been to in NYC. The food is great and the service is lackluster.

Results (23M conversations) outperforms competitive neural baseline (human + automatic eval)



Dialogue breadth (coverage)

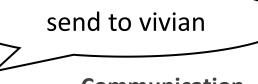
Multimodality & Personalization (Chen et al., 2018)

V.S.

Message?

Email?

- Task: user intent prediction
- Challenge: language ambiguity



Communication

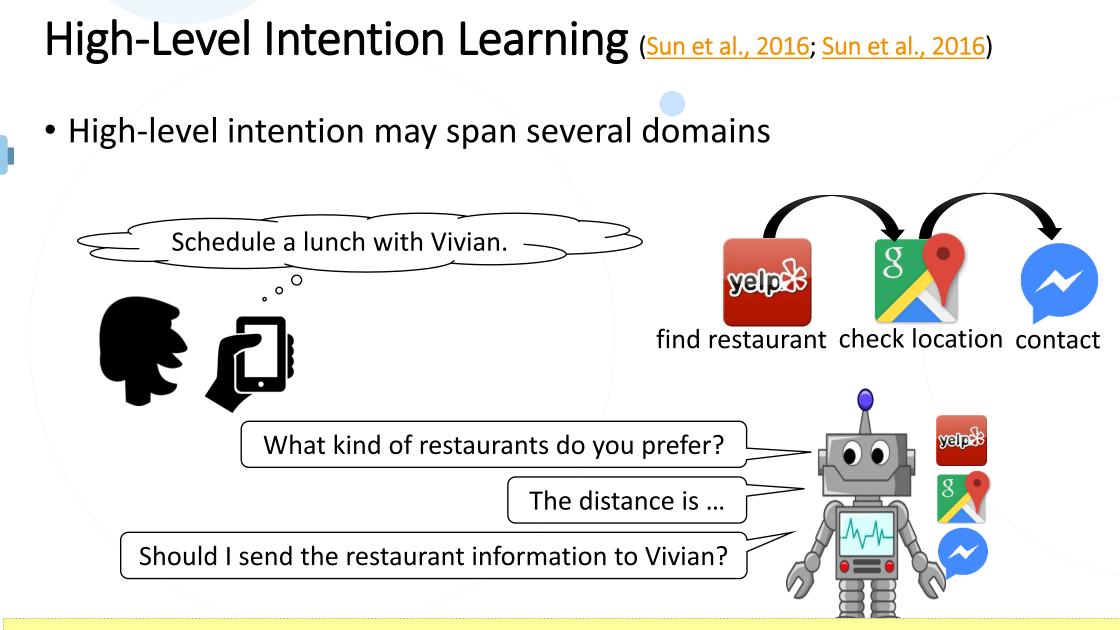
OUser preference

- ✓ Some people prefer "Message" to "Email"
- ✓ Some people prefer "Ping" to "Text"

②App-level contexts

- ✓ "Message" is more likely to follow "Camera"
- ✓ "Email" is more likely to follow "Excel"

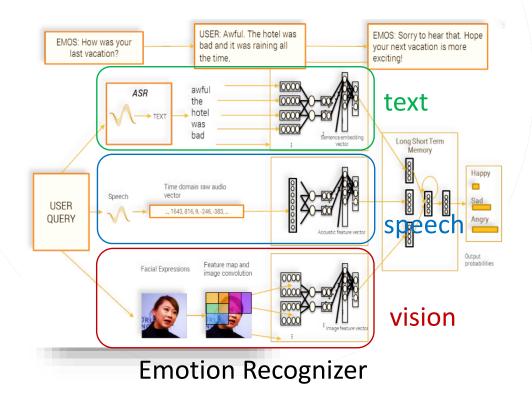
Behavioral patterns in history helps intent prediction.



Users interact via high-level descriptions and the system learns how to plan the dialogues

Empathy in Dialogue System (Fung et al., 2016)

- Embed an empathy module
 - Recognize emotion using multimodality
 - Generate emotion-aware responses



Zara - The Empathetic Supergirl



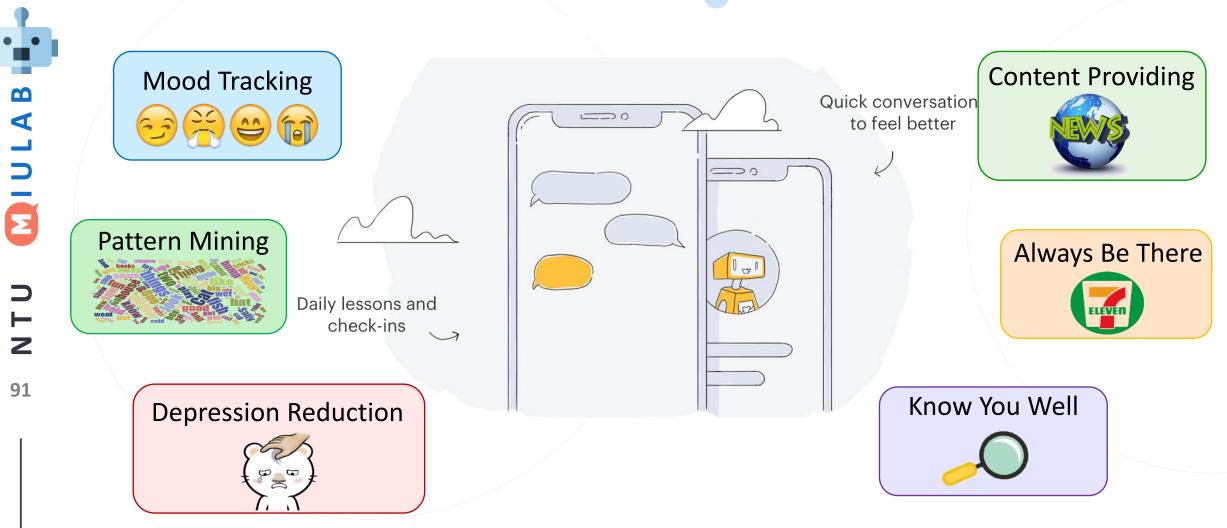
Made with love by Ivo Technologies in collaboration with Hong Kong University of Science and Technology



Face recognition output

(index):1728

Cognitive Behavioral Therapy (CBT)



Challenges & Conclusions

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Challenge Summary

The human-machine interface is a hot topic but several components must be integrated!

- Most state-of-the-art technologies are based on DNN
- Requires huge amounts of labeled data
- Several frameworks/models are available

Fast domain adaptation with scarse data + re-use of rules/knowledge

Handling reasoning and personalization

Data collection and analysis from un-structured data

Complex-cascade systems require high accuracy for working good as a whole

Her (2013)

What can machines achieve now or in the future?



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Yun-Nung (Vivian) Chen Assistant Professor, National Taiwan University y.v.chen@ieee.org / http://vivianchen.idv.tw